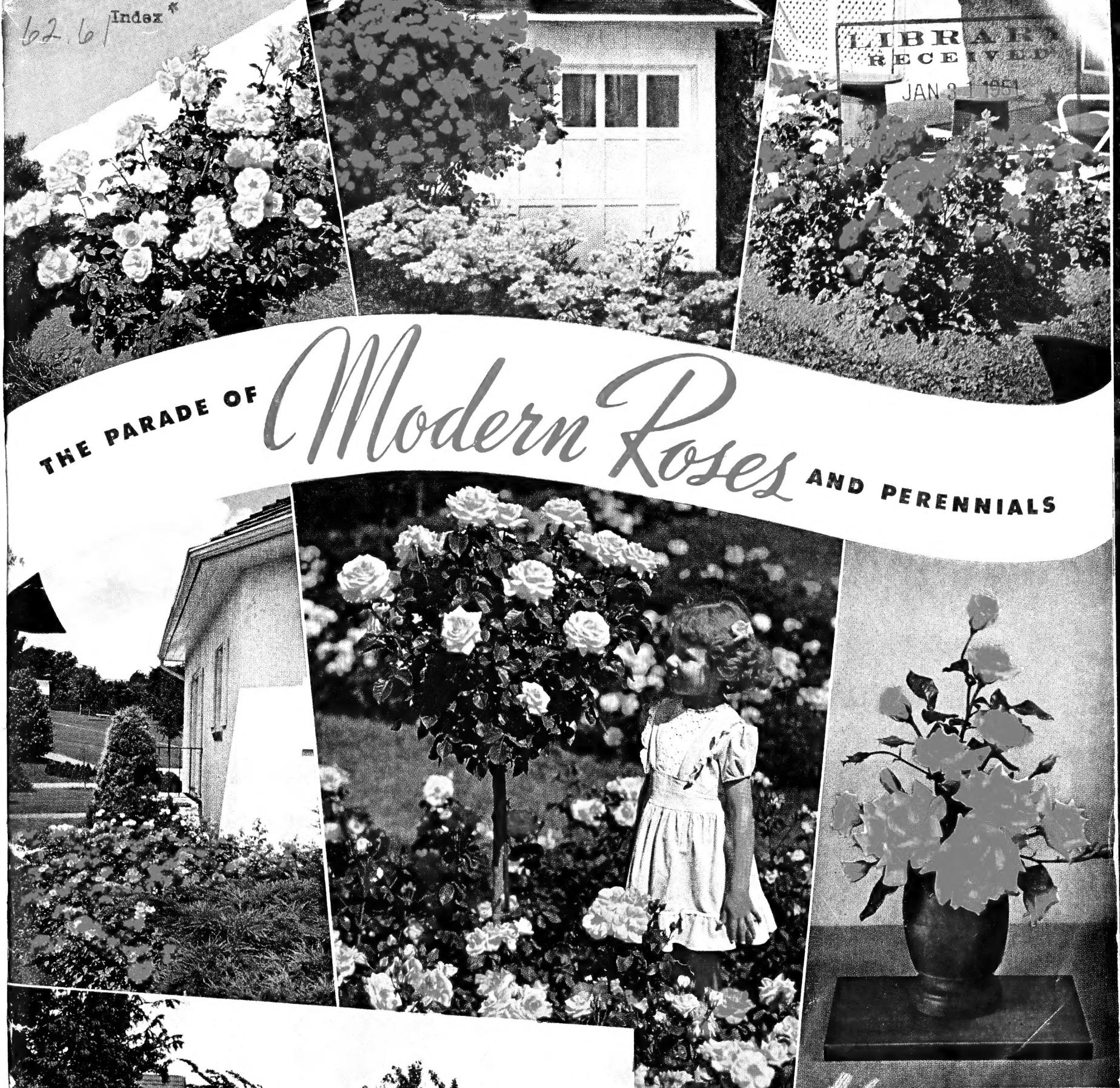


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





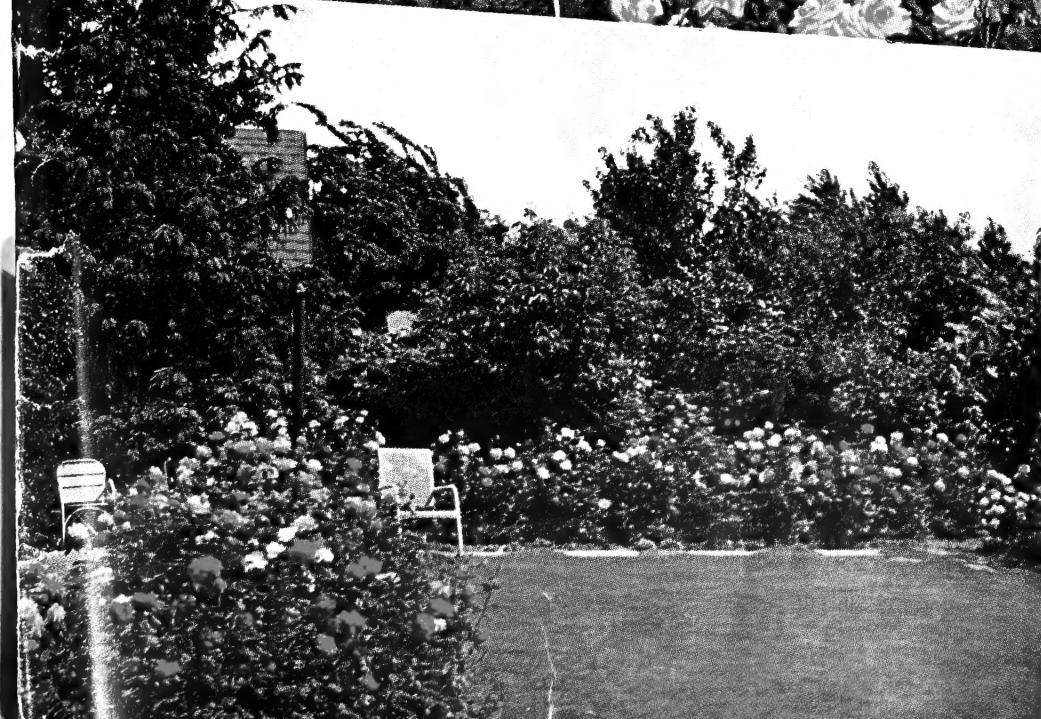
Spring 1951

Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK

THE ROSE CAPITAL OF AMERICA



**The Brilliant Slender
Gold Medal Winner!**

OPERA (Right)

A brilliant new Hybrid Tea from Jean Gaujard of France. The slender buds, borne on long stems, have an intensive suffusion of golden yellow at the base and scarlet at the top. As the flower opens to a full 6 in., the petals quill slightly and become a gay, flaming, light scarlet-red with buff-yellow on the reverse. Vigorous plant with quantities of leathery, clear green foliage. Opera has won the Gold Medal for the Most Beautiful Rose of France, also Gold Medals in London, Geneva and Bagatelle. (P.A.F.)

Bud... golden yellow base, scarlet top. Size... 6 in. across; graceful, wavy petals.
Flower... flaming light scarlet-red.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

FREE

**With Every
Order**

You will receive this new completely illustrated Home Garden Guide. Tells how to care for your Roses as well as how to use Roses.



© J. & P. CO



Opera

© J. & P. CO.

The Sparkling NEW Golden Scepter

A sparkling new golden yellow Rose with deep-colored, long, charming buds and large, brilliant, graceful blooms of high-centered form. The dark glossy foliage is very resistant to ordinary ills. The plant habit is open and airy, with many flowers throughout the summer.

Bud... golden yellow, long-pointed.

Flower... rich, brilliant yellow. Color fades little.

\$2.50 each; 3 for \$6.25; 12 for \$25.00

COPYRIGHT 1951, JACKSON & PERKINS CO. PRINTED IN U.S.A.

High favor from Michigan, "best yellow Rose for many years," to Virginia where it is a "very first-class Rose, deep yellow." Missouri: "first of the very best yellow Roses for this country;" North Dakota: "deep yellow, long pointed buds." (Pat. 910.)

Size... open flowers 5 to 5½ in.; high-centered.

Plant... very open habit, 2½ to 3 ft.

(Above)



Huntsman



ORDER EARLY!

Send your order today. Don't delay! Please send remittance with your order; we do not ship C.O.D.

A Personal Word from C. H. Perkins

To My Customers and Friends:

It is a great personal satisfaction to bring you this new catalog. In it you will find many of your favorite Roses that are now growing in your garden plus other varieties which you may want but do not have as yet. Of course, there are several new varieties on this page which you will see for the first time.

You can order from this new catalog with absolute confidence that we will ship you only the finest Rose plants. Everything in this catalog is now growing in the nursery fields. As I drive through these fields, I think of the thrill you will get next year when these same plants are blooming so profusely in your garden.

Our Plant Research Department has worked diligently in bringing out these new varieties, and our Production Department is ready to ship you top-quality plants just as soon as weather conditions are right. For my part, I extend a warm welcome to thumb through the pages of this catalog and select J. & P. Roses for planting this spring. We guarantee to give you only the top-quality plants and the very best of service.

Yours for better gardening,

C.H. Perkins
President



CHARLES H. PERKINS

Jackson & Perkins Co. Does Not Have Salesmen or Agents!
Any individual claiming otherwise is misleading you. Make your purchase direct to us from this catalog. It is our only salesman.

Outstanding New Roses of the Year!

Huntsman

A Beautiful NEW Bicolor Rose
From England

(Left) Here is a flashing new Rose reminiscent of the color of the English Fox Hunt. The long, slightly rounded buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality! One of the freest bloomers we have seen in a long time, it is among the first to bloom in the spring and continues even in the hottest weather. Makes a broad growth similar to Crimson Glory and reaches a height of 18 to 24 in. Compact and abundant, dark holly-green foliage. Disease-resistant. (P.A.F.)

Color spectrum-red with orange-yellow reverse.

Blooms very profusely. Earliest in spring. Exhibition quality.

Fragrance lively Tea Rose.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

The Immense NEW

VOLCANO

(Right)

An exceedingly large new Hybrid Tea with unusually long, deep carmine buds. The buds expand slowly to immense, live glowing cherry-red blooms that seem to lighten their surroundings just as the glow of the Volcano's molten lava lightens the surrounding clouds at night.

Immense Cherry-Red Bloom

The long-pointed, slow-opening bud is a deep carmine, opening to live cherry-red. Very double, 6 to 7 in. bloom. In warmer weather color softens to a deep pink. Has a delightful fruity fragrance. Long strong stems make it ideal for cutting. (Pat. 951.)

General Characteristics

Bud long, deep carmine.
Flower 6 to 7 in., live cherry-red color.
Plant bushy, strong, 2 to 2½ ft.
Foliage dark green, plentiful.
Fragrance delightful, fruity.

\$2.00 each; 3 for \$5.00; 12 for \$20.00



© J. & P. Co.

SPECIAL
GROUP
OFFER
No. 11

One each of the 4 Most
Outstanding New Roses
of the Year

GOLDEN SCEPTER VOLCANO
OPERA HUNTSMAN

Value \$8.50 Save \$1.40

Only \$7.10

JACKSON & PERKINS CO.

World's Largest Rose Growers

Whatever
other roses you
grow, these three
should be a "must"
in your garden!
C. H. Perkins

JACKSON & PERKINS Three

Jackson & Perkins is proud to offer its three greatest creations...
FASHION ... **NEW YORKER** ... **DIAMOND JUBILEE**. These
three Roses are, without a doubt, the pinnacle of perfection in
our 79 years' experience. Each has outstanding qualities of
color, form, fragrance, hardiness and growth. All will add un-
surpassed beauty to your garden... order them today!

JACKSON & PERKINS CO.

Read What Our Customers Say About Fashion:

Ohio.—This is a great Rose without faults.
Headed for fame. Vigorous, bushy habit.

Wyo.—New color in Roses, most ex-
citing Floribunda I've ever seen.

Calif.—This Rose will be
a big success. Visitors
rave over it.

Okla.—Everyone's
favorite! Too
soft and lovely
to be real.

From Eng-
land—A Rose
with a future
... nothing
like it!

The Best Red Rose of All Time! THE WONDROUS New Yorker

(Left)

NEW YORKER IS AN ENORMOUS RED,
RED ROSE THAT STAYS RED UNTIL
THE LAST PETALS WITHER AND FALL.

The dark color is clear and sparkling, and the flowers are tremendous... often measuring 6½ in. across. Every hour, every minute that you see these lovely blooms in your garden, you'll be completely amazed at the clear, sparkling, rich color and the tremendous, beautifully formed blooms. The brilliant, unfading color is scarlet with rose-red undertones. The rich, velvety sheen of every perfect petal reflects a brilliant highlight and gives the blooms an exceptionally lovely texture.

Grows Perfectly with Little Care

This hardy, disease-resistant prize-winner is so easy to grow you'll want several plants in your garden once you try it. The sturdy, upright, 3-ft. plants are exceptionally vigorous and grow luxuriantly with a minimum of care. The magnificently formed blooms of enormous size continue without interruption all season from June until cold weather. The young shoots and new growth are bright red, adding to the beauty and interest of New Yorker in your garden. (Pat. 823.)

\$2.00 each; 3 for \$5.00;
12 for \$20.00



New
Yorker

Save Money!
ALL THREE ROSES

Greatest Creations!



Fashion

"BEST NEW ROSE IN FIVE YEARS!"

(Left) **FASHION** is definitely the finest *Floribunda Rose* ever created. Outshines all others for its gay new eye-arresting color, enormous clusters of continuous blooms and its generous all-round performance. The blooms persist without interruption from their first riotous June display until frost. Day in and day out the warm oriental red buds appear freely, giving your garden a panorama of exquisite blooms in this sparkling new coral-pink suffused with gold.

Always Covered with Clusters of Exquisite Bloom

Constant new growth replaces the old, so that as one rich flower cluster finishes, other clusters even more beautiful are developing to take its place. Blooms lasting under all conditions. Plant hardy and vigorous.

Never Before a Color Like This in Roses

As the oriental red buds open gradually, they are transformed into exquisite miniature Hybrid Teas up to $3\frac{1}{2}$ in. across. At the same time a gradual color transformation occurs as the oriental red buds blend into a lighter, luminous coral suffused with gold. Graceful wavy petals and a rich display of golden yellow stamens add new interest and unexpected promise to the open flower. Enchanting delicate fragrance.

Outstanding Anywhere in Any Garden

FASHION blends well with all its garden neighbors, creating a new exciting center of interest. Sparkling colors so abundant in each heavy cluster are handsome in a group planting in front of shrubs or evergreens; as a hedge leading to house or garden, around new homes or simply as a colorful accent point anywhere in your garden or flower beds. In formal Rose beds **FASHION** more than holds its own. (Pat. 789.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

Diamond Jubilee

(Below,
Right)

TOP WINNER,
1948
ALL-AMERICA
ROSE TRIALS!



The loveliness and perfection of this handsome new *J. & P. Rose* will amaze you when its enormous flowers appear in your garden this June. The color is warm glowing buff-orange, deeper in cooler weather, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across, the many stately flowers on every plant are fully double and high-centered. They open slowly, providing many thrilling hours as you watch the buds gradually unfold . . . Diamond Jubilee lasts exceptionally well either on the bush or as cut flowers. The many heavy-textured petals do not fade or burn even in warm weather, but rather intensify in color as the flowers open.

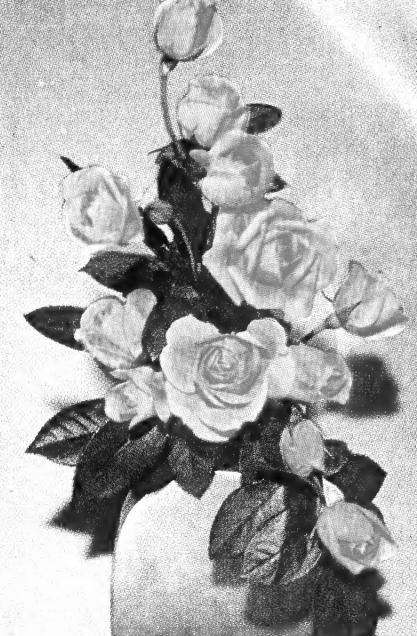
You will enjoy the rich soft Old Rose fragrance, warmth of color, perfection of form and rugged vigor. The plant is sturdy and full, well clothed with rich dark green foliage, and the constant succession of flowers is held erect on long stems. A good exhibition Rose, it took the sweepstakes at Seattle, Washington. (Pat. 824.)

\$2.00 each; 3 for \$5.00;
12 for \$20.00

GROUP #21
(Value \$6.00)
Save \$1.00
FOR ONLY \$5

The Only Rose Ever to Win
5 International Awards...
AND NOW...THE 6th HONOR!

©
J. & P.
CO.



Fashion is superb even in miniature arrangements

© J. & P. CO.



Ellinor Le Grice

© J. & P. CO.



SPECIAL OFFER!

J. & P.


Hybrid Teas

ELLINOR Le GRICE (Left)*Striking, Enormous Blooms for Your All-Season Enjoyment*

An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost.

Full ovoid bud shows deep yellow shading, changing to strong clear yellow as petals unfold. Unusually delicate, spicy fragrance. Long strong stems, ideal for cutting. A striking beauty in any garden because the large size and strong color makes every flower stand out radiantly.

Very deep rich green foliage. Plant grows vigorously, with remarkable resistance to disease. (Pat. 917.)

*Bud full ovoid, strong clear yellow.
Blooms . . . strong clear yellow, fully double, 6 in.
Fragrance . . unusually delicate, spicy.
Plant vigorous, upright, 2 to 2½ ft., disease-resistant.*

\$2.00 each; 3 for \$5.00; 12 for \$20.00

CRIMSON GLORY (Below)

In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. It will be one of your favorites, too, once you have seen its magic produced in your own garden.

As if its color, form and vigor were not sufficient to make Crimson Glory so widely loved, you will be further amazed by its completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. It was voted by far the most fragrant Rose by the American Rose Society. (Pat. 105.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

NOTE: Also available in Climbing form.
See page 33

Crimson Glory

© J. & P. CO.

SPECIAL GROUP OFFER
No. 31
The 4 Roses on These 2 Pages Plus Serenade, page 14 Value \$8.50 Save \$1.40 Only \$7.10

J & P's Top Ten ALL

Our Choice and Preference

1948
© AARS
San Fernando



© J. & P. CO.

Diamond Jubilee
1948
© AARS



Mme. Marie Curie
1944
© AARS



SAN FERNANDO (Top, Left Corner)

A perfectly shaped, streamlined bud of brilliant red, plus a heady perfume. Long-lasting blooms of glowing currant-red changing to bright scarlet. Big, firm, glowing petals. (Pat. 785.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

DIAMOND JUBILEE (Left)

Abundance of 5 to 6-in., buff-orange blooms that open slowly. Heavy-textured petals do not fade or burn. Plants 30 in. Unusually hardy, disease-resistant. (Pat. 824.) See page 5 for complete description.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

RUBAIYAT (Below, Left)

Long, shapely buds of delicate crimson-pink; large blooms, opening slowly, rich crimson to red-rose. Delightful fragrance. Extra tall, vigorous. (Pat. 758.) See page 7 for complete description. \$1.50 each; 3 for \$3.75; 12 for \$15.00

MME. MARIE CURIE (Bottom, Left Corner)

One of the most satisfactory yellow Hybrid Teas. Produces a succession of clear yellow Roses that are non-fading even in hottest weather; color deepens in the fall. Hardy, vigorous and disease-resistant, 3 ft. tall. (Pat. 727.) See page 15 for complete description.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

KATHERINE T. MARSHALL (Below, Center)

Buds are long pointed, firm, deep coral-pink with suffusion of yellow. Has a marked and fruity fragrance. Generous, full-cupped, 5-in. blooms; heavy petals resist summer sun. Plants are hardy, very vigorous, 3 to 4 ft. Resistant to heat, rain, disease. See page 13 for more description. (Pat. 607.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

MIRANDY (Below, Right)

Long, ovoid buds of rich, warm maroon-red. Blooms are large, very double, with 40 to 50 petals, freely borne on long stems, particularly in cool weather. A very penetrating Damask fragrance. Plants are 2 $\frac{1}{2}$ to 3 ft. (Pat. 632.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

K. T. Marshall
1944
© AARS



AMERICA SELECTIONS

of the AARS Hybrid Tea Varieties



PEACE (Below)

One of the most popular Roses of the decade. Ovoid buds of golden yellow, etched pink, changing from canary-yellow to pale gold to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the 5-in. flower slowly opens. See page 18 for complete description. (Pat. 591.)

\$2.00 each; 3 for \$5.00;
12 for \$20.00

AARS 1946
 Peace

FORTY-NINER (Below, Right)

The outside of the petals is dazzling chrome-yellow, sometimes overlaid with pink, changing to straw-yellow. The inside of the petals is vivid orient-red changing to cherry-red. Long-pointed, delightfully formed buds. Pleasing fragrance. (Pat. 792.)

\$1.75 each; 3 for \$4.40;
12 for \$17.50

CHARLOTTE ARMSTRONG

(Bottom, Right Corner)
 Blood-red buds and magnificent flowers, spectrum-red in cooler months, cerise in summer heat. The long-stemmed blooms, produced in prodigious quantities throughout the season, open slowly and retain their beauty. Vigorous and free branching. (Pat. 455.)

\$1.50 each; 3 for \$3.75;
12 for \$15.00

Forty-niner
1949

©

AARS
1945
Mirandy

AARS

Mary Margaret McBride
1943



MARY MARGARET McBRIDE (Right)

Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Very fragrant. (Pat. 537.) See page 18 for complete description.

\$1.50 each; 3 for \$3.75;
12 for \$15.00

Charlotte Armstrong
1941



Your FAVORITE COLOR IS AMONG Enchantment (Left) Huge, Peach-Pink Blooms!

Widely Loved Because of Size and Color

A sensational J. & P. introduction . . . a delightful, verblooming Hybrid Tea that will be a high spot in your garden. In early season, it develops a great display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! The plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. (Pat. 737.)

© J. & P. CO.



Enchantment

Color . . . delicate peach-pink inside the large blooms, yellowish tint on the outside.

Buds . . . large, opening gracefully with high-centered form.

Foliage . . . glossy, deep green from top to bottom

Fragrance . . . delightfully elusive, yet all-pervading

Habit . . . guaranteed to bloom repeatedly, all summer long!

Plants . . . vigorous, upright growth, 2 to 3 ft.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

Now Available!

NEW SOUND-COLOR MOTION PICTURE

THE STORY OF MODERN ROSES

A new 16mm. sound film in color, 30 minutes long, Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern roses; their place in various types of gardens, and their countless uses. Closeups of many well-known varieties are combined with beautiful views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 West 45th Street, New York (19), New York.



JACKSON & PERKINS CO.

Neige Parfum

A Helpful Hint

Regular protection of Roses with J. & P. Spray or Dust will give you bigger, healthier blooms. See details on order blank.

NEIGE PARFUM (Right)

The Most Fragrant of All White Roses

For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum, from Mallerin. Its purity of color is much enhanced by the copious breath-taking lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants 2 to 2½ ft. tall.

Neige Parfum will be a constant source of pride and joy in your garden, because of its remarkable fragrance. Acclaimed by many as the most fragrant of all Roses!

\$1.50 each; 3 for \$3.75; 12 for \$15.00

MANDALAY (Left)

Largest of All Yellow Roses

The world's largest yellow Rose, with flowers as big as 6 in. across—gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold which remains gallantly undimmed throughout the life of the flowers. The 40 petals are long and firm and of a very smooth texture. The ample foliage is heavy and very dark green. A hardy, prolific grower. About 3 ft. Always in bloom, always outstanding. (Pat. 775.)

**\$2.00 each; 3 for \$5.00;
12 for \$20.00**

Mandalay



©
J. & P.
CO.

TYPE BLOOMS

THESE J & P Hybrid Teas!

A Great Rose Inspired by a Great Actress!

Mrs. Miniver (Right)

Distinctly different and enormous in size! Aptly described as the reddest of red Roses, with a brilliance and sparkle that make it stand out sharply in any garden.

Experts Rave About This Rose

This is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become $5\frac{1}{2}$ to 6-in., cardinal-red blooms with cupped shape and ruffled petals; Old Rose fragrance. (Pat. 725.)

Buds pointed, dark carmine.

Blooms compelling, $5\frac{1}{2}$ to 6 in. across, attractively cupped. Ruffled petals. Cardinal-red.

Fragrance. delightful Old Rose.

Plants hardy, vigorous, about 30 in. tall. Abundant, large, glossy foliage. Does well everywhere. Continuously in bloom.

\$2.00 each; 3 for \$5.00; 12 for \$20.00



Greer Garson, whose great performance in "Mrs. Miniver" inspired the name for this Rose, receives a bouquet from C. H. Perkins. Miss Garson's latest picture, "The Miniver Story," was released last fall.

Mrs. Miniver

© J. & P. CO.

World's Largest Rose Growers

SPECIAL GROUP OFFER

No. 81

1 each of
the 5 Roses
on these 2
pages

Exhibition Group
Exceptionally large-flowered
Roses and the Rose with
the streamlined bud.

Only
Value \$9.00
Save \$1.50
\$7.50

ECLIPSE (Right)

Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. long! The best all-purpose brilliant golden yellow Rose in all climates! Arresting in the garden and in a bud vase, bouquet or as a boutonniere. Plants are of the vigorous branching type that produce abundant bloom all the time and have healthy, attractive green foliage. Disease resistant. Right up in top ranks of the 10 favorite Roses in America in popularity vote of the American Rose Society. (Pat. 172.)

Distinction. sleek, flowering buds held erect above lush foliage.

Blooms golden yellow, large; 20 to 25 petals; long-lasting when cut. Light fragrance.

Awarded Gold Medals in France and Italy; Gold Medal of the American Rose Society.

\$1.50 each; 3 for \$3.75;
12 for \$15.00

©
J. & P. CO.

Eclipse

The Most Beautiful Rose Bud in Rosedom



AN OFFER THAT GROWS MORE POPULAR EVERY YEAR.

~~\$11.12~~ of these Top

EVERY
JACKSON & PERKINS
ROSE IS GUARANTEED
TO LIVE AND BLOOM!

Eclipse

Sonata

Signora

Dicksons Red

Countess
Vandal

Valiant

← White Briarcliff

All Seven Plants on this page

GROUP #91

\$8.75

Value \$10.50 You Save \$1.75

Eclipse. The "Streamline Rose," most popular and best of all yellow Roses. Distinctive, sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Vigorous branching plants. 24 to 30 in. (Pat. 172.)

Sonata. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. 3 ft. (Pat. 732.)

Signora. Buds warm brownish orange, opening to lighter mandarin and salmon. Foliage rich, glossy dark green. Tall, vigorous growth. Very fragrant. 30 to 36 in. (Pat. 201.)

Countess Vandal. Acclaimed most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold. Reflex of silver. Most widely used exhibition Rose. Very effective in table arrangements. 24 to 30 in. high.

J&P Favorites for Only \$15.00

(You save
\$3.00)

All Five Plants on this page

GROUP #101 \$6.25

Value \$7.50 You Save \$1.25

Dicksons Red. This glowing scarlet-red Rose "has everything"—flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush. (Pat. 376.)

White Briarcliff. Pure white Hybrid Tea. A bride's favorite Rose. Sleek, graceful buds. Brings forth a wealth of perfect bloom all season long. 24 to 30 in. (Pat. 108.)

McGredy's Sunset. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Sweet fresh fragrance. 30-in. plants. (Pat. 317.)

Rome Glory. An aristocrat of red Roses, among the largest in rosedom. Borne freely on extra-long stems, keeping marvelously in bouquets. Superb fragrance, most prized of all Roses at the florists. 3 ft. (Pat. 304.)

Prima Donna. Glorious deep salmon suffused with pink. Provides a generous supply of artistic buds and blooms for bouquets! Blooms continuously from mid-June all through summer and fall. 3 ft. (Pat. 639.)

Any Variety on these pages:

\$1.50 each

3 of one kind \$3.75

12 of one kind \$15.00

All Twelve Plants illustrated

GROUP #111 \$15.00

Value \$18.00 You Save \$3.00

Any Variety on these pages:

\$1.50 each; 3 of one kind \$3.75;

12 of one kind

\$15.00



© J. & P. CO.

**Prima
Donna**



K. T. Marshall

**Crimson
Glory**

**Helpful
Hint**

The J. & P. Calendar for Spraying, Dusting and Fertilizing Roses will save you work. Ask for free copy

J. & P.

Hybrid Teas

SERENADE

(Left) Exquisite burnt-orange bud opens slowly while retaining its high center; opens into a 5-in., brilliant coral-orange bloom. These pleasing blooms are freely produced on 3½-ft., open plants.

As the buds unfurl, the petals open to a flat position, making an airy, large flower. The edges of the petals have an interesting darker shade. You will like this brilliant airy, new Rose. It has had many very favorable comments from the testing stations that have grown it. Plants vigorous, 3½ ft. (Pat. 852.)

Montana says, "Opens slowly; long-lasting flowers. Holds color in our strong sun."

Georgia finds, "A reddish-orange color; tight new bud looks red, splendid for this country."

Portland, Oregon, is also very enthusiastic over the Rose and its free production of highly colored blooms and has given Serenade a very prominent position in its grand Rose garden.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

© J. & P. CO.

Serenade

**SPECIAL
GROUP
OFFER**

No. 121

A Collection to Please
the Connoisseurs

One each of
the 5 Roses pictured on
these 2 pages

Value \$9.00 Save \$1.50

Only **\$7.50**

AVAILABLE ONLY IN

ETERNAL YOUTH

The clearest of all pink Roses. A Rose of sparkle and beauty whose delightful fragrance, perfect form and long stems make it a real favorite. Very free-blooming, easily grown. The slim, graceful buds gradually open to classic 4 and 5-in. flowers, superb in form. (Pat. 332.)

Fragrance. Reminiscent of sweet, old-fashioned Roses.

Plants. . . . very hardy, 2 ft. tall.

**\$1.50 each; 3 for \$3.75;
12 for \$15.00**

GLOAMING

The popularity of this lovely modern Rose is increasing year after year. Buds are a lovely salmon-pink, opening to an outstanding pink. Excellent Rose for exhibition blooms. Sturdy, tall, not afraid of the toughest winter. A favorite cut flower variety that is a "must" for every Rose lover. (Pat. 137.)

Color. . . . delicate salmon-pink.

Blooms. . . . very large, double.

Plants. . . . hardy, vigorous, 24 in.

**\$1.50 each; 3 for \$3.75;
12 for \$15.00**

Fantasia

FANTASIA (Left)

The sparkling cheer of yellow daffodils in spring! Constantly throughout the summer and fall, Fantasia miraculously buries itself in clusters of bright yellow, pointed buds. Gradually each bud opens, showing a rich deep yellow center, fading to a soft pale yellow at the edge of each downy petal as the flower ages. Blooms medium size, many to one stem, produced early. (Pat. 590.)

Plants. . . . very hardy, bushy, 30 in. tall.

**\$1.50 each; 3 for \$3.75;
12 for \$15.00**

Signora

©
J. & P.
co.

SIGNORA (Right)

An improvement over the very popular, vigorous President Hoover. It has a heritage of vigor under all conditions and flourishes in hot and dry climates. Graceful buds of warm brownish orange, opening to lighter mandarin and salmon. Unusually heavy foliage. (Pat. 201.)

Growth. 3½ ft. tall.

Blooms. . . . double, very fragrant, on long stems.

Prolific. . . . always full of flowers, excellent for cutting.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

... EVERYONE'S FAVORITE FLOWER!

GREY IS THE ROSE! *Grey Pearl*

(Right)

The coloring is sensational from bud to mature bloom. A rare combination of warm tan and olive marks the ovoid, pointed bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. The color tones vary at different seasons. They range from ripe olive-gray tinted deep pink through mauve and mauve-violet. The reverse of the shorter under petals shows a light tan color, gradually melting to a soft lavender-mauve.

General Characteristics

High-centered and fully double, Grey Pearl has produced blooms to please even the most discriminating rosarian. Such perfection of form and remarkable coloring make Grey Pearl truly a wonder. While it is not an unusually vigorous grower, reasonable care will be generously rewarded by many of the unique blooms. (Pat. 680.)

Plants . . well branched, 2 to 2½ ft.

Fragrance . . pleasing.

Blooms . . fully double, 40-50 petals.

Unique . . the only Rose

with such color.

\$2.50 each; 3 for

\$6.25;

12 for

\$25.00



Grey Pearl

LIMITED QUANTITIES

NOCTURNE

Bright cardinal-red with dark intriguing shadings of chrysanthemum-crimson. A somewhat lighter but equally beautiful shade even in extremely hot weather. Bud of this lovely Rose is gracefully long and perfect. Firmly erect on strong stems, splendid for cutting. A mild but very pleasant fragrance. A.A.R.S. (Pat. 713.)

Plant . . hardy, vigorous, upright. 3 to 4 ft.

**\$1.50 each; 3 for \$3.75;
12 for \$15.00**

CYNTHIA BROOKE

A new Rose of surpassing loveliness and perfume, this gem from the famous McGredy's of Ireland. As the flowers develop, the beautiful salmon-orange color of the petals graduates to a pinkish orange and the inside petals of golden yellow finish soft buff-yellow. Blooms all summer. (Pat. 551.)

Bud . . rounded, salmon-orange.

Flower . . medium size, cupped, 45 petals, fruity fragrance.

Hardy . . disease-resistant; stands heat, rain and sun.

**\$1.50 each; 3 for \$3.75;
12 for \$15.00**

© J. & P. CO.

JACKSON & PERKINS CO.

World's Largest Rose Growers

Mme. Marie Curie

©
J. & P. CO.

MME. MARIE CURIE

Brilliant Yellow—An All-Star Performer

(Right) One of the most satisfactory yellow Hybrid Teas, Mme. Marie Curie will produce a succession of clear yellow Roses all season. Remains clear throughout the hottest days. Color deepens in the fall.

Abundance of Bloom

Generous in its freedom of bloom, it bursts forth with beautifully formed flowers held proudly on vigorous, spreading bushes of medium height. Resembles the old favorite, Mrs. du Pont, but the color is brighter and stems are longer. Disease-resistant foliage sets off the well-formed flowers. (Pat. 727.)

Color clear, dancing yellow; does not fade.

Plants excellent bloomer, hardy; 3 ft. tall.

Disease-resistant . . . not susceptible to ordinary Rose ills.

Buds orange, tight, pointed, open slowly.

Origin from Jean Gaujard, famous French hybridizer.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

© J. & P. CO.

Enjoy these Gorgeous

Hector Deane

Miss America

©
J. & P. CO.

Panorama

©
J. & P. CO.

... SETTING A NEW



FREE
with
every
order
NEW

HOME-GARDEN GUIDE

Right with your Rose plants, we send you free-of-charge complete instructions on planting. Thousands of customers who have followed these instructions report that their Roses are even more beautiful than the catalog shows them. These instructions will enable you to have the same success.

Saturnia

©
J. & P. CO.

Better Times

TREE ROSES
See Back Cover

WAVES

©
J. & P. CO.



Capistrano

RED and PINK Hybrid Teas

PACE WITH ROSE LOVERS EVERYWHERE!



HECTOR DEANE. One of the finest McGredy Roses. Long-pointed, crimson buds with orange tinge at base, opening to an unusually artistic petal formation. Interesting as the unique petals slowly unfold. (Pat. 361.)

Bloom.... distinct, graceful. Varies from cochineal-carmine with silvery edges in North, to deep pink touched with salmon in South.
Fragrance.... old Rose perfume.
Growth Vigorous. tall, stately, 30-in. plants. Excellent foliage.
\$1.50 each; 3 for \$3.75; 12 for \$15.00

MISS AMERICA. A milk-and-honey Rose characterized by delicate flesh tints touched with salmon and gold. Very large exhibition blooms on long stems. (Pat. 264.)

Vigorous... fine healthy foliage; extremely hardy. 24 to 30 in. high.
Noted for... persistence of abundant bloom, pronounced fragrance.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

PANORAMA. Deep rose-pink and silvery buff, slightly suffused pink inside. Large, full-petaled blooms present a striking contrast. (Pat. 614.)

Color... rich rose-pink inside, silvery buff-rose outside.
Buds... full and ovoid, entrancing in changing contrasts.
Flower... large, cupped, 6 in. across. Old Rose perfume.
Plant... medium-tall, hardy, disease and sun-resistant.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

BETTER TIMES. Prized for length of stem and pointed buds. A hardy grower, a distinct addition to your garden. (Pat. 23.)

Fragrance... pronounced and enchanting.
Will grow... anywhere in the United States. 18 to 24 in.
Awarded... Gold Medals at many Flower Shows.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

SATURNIA. Glorious, with 20 flame-wrought petals casting their spell of enchantment. Cardinal-red with salmon-yellow and copper on the reverse of its pretty petals, creating a warmth of tone difficult to describe. Universally enjoyed for its rich fragrance. (Pat. 349.)

Fragrance... pronounced, fascinating.
Plant... symmetrical average about 3 ft.
Foliage... shiny dark green.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Mission
Bells



Tallyho

CAPISTRANO. A rich shade of deep, glowing rose-pink that does not fade! Large, sturdy plants with a generous display of large blooms on long, sturdy stems! Has 36 heavily textured petals, with an open flower full and generous in size. A rich, pleasing fragrance. All-America winner, 1950. (Pat. 922.) **\$2.50 each; 3 for \$6.25; 12 for \$25.00**

WAVES. The coral-pink, ovoid buds and intriguing, cup-shaped blooms are of unceasing interest and very generous with their Old Rose fragrance. 15 to 18-in. stems. (Pat. 638.)

Plant... vigorous, compact, very hardy. 30 in.

Profuse... everblooming spring till late fall.

Blooms... hold well in sun. Clear pink; in fall, a lovely soft salmon-pink. Fully double.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

MISSION BELLS. An exceptionally beautiful shade of deep salmon-pink changing to a clear shrimp-pink. The full blooms often measure up to 5 in. Free-branching, hardy plants produce many long-pointed buds; attractive coppery green foliage, disease resistant. Does well in all parts of the country. (Pat. 923.)

\$2.50 each; 3 for \$6.25; 12 for \$25.00

TALLYHO. The inside of the petals is always a delightful shade of pink but varies considerably according to the season, while the outside of the petals is darker... ranging from crimson to cardinal-red. Although it is a bicolor, the contrast is not great but is rather delicate. (Pat. 828.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

ERNIE PYLE. Profusion of cupped, warm rose-pink flowers of great size and unusually abundant fragrance. Bushy, vigorous, 2 to 2½ ft. (Pat. 673.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

SPECIAL GROUP OFFER
 GROUP #131
 The Peerless Pink Group
 1 Capistrano 1 WAVES
 1 Mission Bells 1 Panorama
 Value \$9.50 Save \$1.80 Only \$7.90

SPECIAL GROUP OFFER
 GROUP #141
 The Peerless Shades of Red Group
 1 Better Times 1 Tallyho
 1 Saturnia 1 Ernie Pyle
 Value \$7.50 Save \$1.25 Only \$6.25

SPECIAL GROUP OFFER
 GROUP #151
 1 each of the 10 Roses
 on these 2 pages
 Value \$17.00 Save \$2.55
 Only \$14.15

JACKSON & PERKINS CO.

World's Largest Rose Growers

Ernie
Pyle

© J. & P. CO.

Add Rare Beauty to Your

PEACE (Left)

Peace has already taken its distinguished place among the yellow Roses, introducing a new note of interest in the color stages through which it passes. The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream.

The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. blooms. The petals roll gracefully outward to form a very double flower, attractively cupped and with a high-centered golden heart. Individual petals are large, numbering from 40 to 45. Its fragrance is delicate.

The plant is as superior as the bloom, hardy . . . vigorous . . . disease-resistant. The flowers are unusually large and borne on heavy stems that lift them proudly above the mass of large, vigorous, shining, holly-like foliage. Best of all, the blooms are produced in glorious succession until frost. (Pat. 591.)

Honors. All-America for 1946 and other awards.

Bud. . . . ovoid, golden yellow etched with pink.

Blooms. . . . cupped, canary-yellow to cream, edged pink. 5 in.

Plant. . . . vigorous, hardy. 3½ to 4 ft.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

MARY MARGARET McBRIDE (Below)

This is the distinguished everblooming All-America Rose, beloved from coast to coast . . . for its own rare beauty and because it bears the name of the gracious Mary Margaret McBride. A Rose admired particularly for its perfect form . . . a new triumph in floral grace. The double blooms are large and high-centered. The color is clear, deep coral-pink suffused with shimmering gold at the base of the petals. Its pink glory never fades, despite the hottest weather. (Pat. 537.)

Buds. . . . pointed, high center, deep coral-pink.

Blooms. . . . always high-centered. 35 firm, heavy petals.

Lovely exhibition Rose.

Plant. . . . sturdy, 30 in.

Awards. All-America Award for 1943. Awarded Fuerstenburg Medal in 1945 for "Best New Rose introduced in America within the last four years."

**\$1.50 each; 3 for \$3.75;
12 for \$15.00**

SUNSET GLORY (Left)

The golden yellow buds are suffused with soft pastel pink, opening slowly into graceful but luxuriant 4 to 5-in. blooms of glowing golden yellow. The sheen of dusty rose-pink laid over each petal makes a gorgeous sunset combination of yellow and pink. The beautiful pastel colors of Sunset Glory make a splendid showing in the garden. (Pat. 738.)

Colorful. . . . golden yellow overlaid dusty rose-pink.

Vigorous. . . . grows well, 2½ to 3 ft.

Flowers. . . . very full; 4 to 5 in. across.

Fragrance. . . . pleasing.

Buds. . . . yellow suffused with pastel pink, open slowly.

**\$1.50 each; 3 for \$3.75;
12 for \$15.00**

Sunset Glory

© J. & P. CO.



Mary Margaret
McBride

© J. & P. CO.

Garden with J&P Hybrid Teas



BRANDYWINE (Below)

Vigorous, hardy and fragrant. The handsome large, pointed buds are lovely for bouquets, boutonnieres or corsages. The virile plants grow to a height of 4 ft., blooming heartily till late fall. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow; in the cooler fall weather they assume lively orange tints. (Pat. 530.)

Buds . . . modern, pointed, buff-yellow, with lovely orange tints in cooler weather.

Blooms . . . light yellow, stately, cup-shaped, fine large flowers on good long stems.

Fragrance . . . the sweet perfume is alluring, so truly characteristic of the Rose.

Plants . . . tall, vigorous, rugged, hardy; up to 4 ft. Very disease-resistant.

Foliage . . . large, dark green, very attractive.

\$1.50 each; 3 for \$3.75;
12 for \$15.00

Brandywine

COUNTESS VANDAL

Most Widely Loved Two-Tone Pink in All the World

Queen of the Modern Roses, held by many to be the most artistic bloom in Rosedom. Unrivaled in the garden and in cut-flower arrangements, one of the hardest to beat in the Rose shows. A pioneer among patented Roses, originated by Leenders of Holland, whose vigorous strains are prized by all Rose-growers. Very long and graceful buds, opening slowly to beautiful, high-centered flowers. Exceptionally free from diseases—very easy to grow. No other Rose is more frequently entered in competition than Countess Vandal.

Color . . . coppery bronze and pink suffused with gold with reflex of silver.

Exhibition . . . artistic, fully double, outstanding blooms that win high honors in the shows—a favorite of the fanciers that does just as well in the home garden.

Plant . . . grows 24 to 30 in. high.

\$1.50 each; 3 for \$3.75;
12 for \$15.00



Countess
Vandal

© J. & P. CO.

AVAILABLE ONLY IN LIMITED QUANTITIES

PEDRALBES. This delicately shaded Rose has been outstanding in our test gardens. A large white Rose often 5 in. across. Creamy before the full sleek bud unfolds, but becoming lighter until the finished flower has petals of pure white. Delicate, airy fragrance. Generously borne in clusters of 4 or 5 buds on long stems. Plant 30 in.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

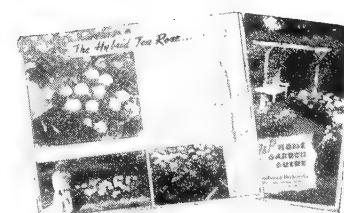
SUTTER'S GOLD. Beautiful, long-pointed, yellow buds, richly shaded with orange and red. The 24-petaled open flowers are high-centered and richly colored. Plant is strong, vigorous and free branching. Sutter's Gold is a fitting commemoration of the discovery of gold at Sutter's Mill. A.A.R.S. (Pat. 885.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00

FREE . . .
with every order

Brand-new J. & P. Home Garden Guide Telling

"How to Use Hybrid Teas"



JACKSON & PERKINS CO.

World's Largest Rose Growers

FIVE COMBINATION

Prized Remembrances

JACKSON & PERKINS'

**OLDER FAVORITES
OF MANY
FINE GARDENS**

President
Herbert
Hoover

K. A. Viktoria

Mrs. Pierre
S. du Pont

Etoile de
Hollande

President
Macia

McGredy's
Yellow

YOUR OWN CHOICE

of any of the 17 varieties listed

\$1.15 ea.; 3 of one kind \$2.85;
12 of one kind \$11.50

Guaranteed to
Live and Bloom

Condesa
de Sastago

JACKSON & PERKINS CO.
World's Largest Rose Growers
NEWARK, NEW YORK

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

TESTED FOR YEARS.....

Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

Poinsettia

MONEY-SAVING OFFERS . . .

Roses of Rosedom

EVER-POPULAR DOZEN

★**CHRISTOPHER STONE.** Velvety scarlet-crimson; Damask fragrance. Very popular; upright. Stands hot weather. Received high ratings by the American Rose Society and the National Rose Society of England.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**DUQUESA DE PENARANDA.** Copper-apricot in summer, cinnamon-peach in fall. Long stems are excellent for cutting.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming of all the older Hybrid Teas.

★**K. A. VIKTORIA.** Exotic pure white blooms for contrast in bouquet or garden. Very strong, reliable grower. Widely planted because it is so easy to grow and so clear in its chaste white beauty.

★**McGREDY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of all the excellent McGredy Roses. These soft yellow blooms are practically non-fading. High rating by American Rose Society.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double. Fragrant. Steady bloomer.

Mrs. Sam McGredy. Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming; fine for bedding.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. For years this has been the most popular of all the two-tone Roses. Vigorous; free-blooming. Fragrant.

★**PRESIDENT MACIA.** One of the finest pinks. Long, rich pink buds. 6-in. blooms; flesh, rich pink reverse.

Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SOEUR THERESE.** Long, pointed, silvery yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

Talisman. Golden yellow and copper; long-lasting. Free-blooming.

The Doctor. Sparkling pink buds, pointed; one of the largest of all blooms -5 to 6 in. across. Says the American Rose Annual, "One of the largest of all Roses, one of the most beautiful, and one of the sweetest."

(Items starred are illustrated)

Duquesa de Penaranda

Sœur Therese

Numa Fay

Christopher Stone

YOUR CHOICE of
any of the 17 varieties listed.
\$1.15 ea., 3 of one kind \$2.85,
12 of one kind \$11.50

All 12 Roses shown
on these two pages
GROUP #171 \$11.50
(Value \$13.80)
You save \$2.30

All 4 Roses shown
on this page
GROUP #181 \$3.80
(Value \$4.60)
You save 80¢

All 8 Roses shown
on opposite page
GROUP #191 \$7.65
(Value \$9.20)
You save \$1.55

10 Leading Roses
illustrated on these two pages
(All Except Duquesa de Penaranda
and Condesa de Sastago)
GROUP #201 \$9.60
(Value \$11.50)
You save \$1.90

Summer
Snow
© T. & P. CO.

SPECIAL GROUP OFFER
GROUP #211
All 4 Roses on
these 2 pages
Value \$5.70 Save 95c
Only
\$4.75

© T. & P. CO.



Pink
Bountiful

FAMOUS J. & P. FLO

USE THEM FREELY FOR HEDGES, SPECIMEN PLANTINGS

The Beautiful Rose Pictured Above . . . SUMMER SNOW

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. Summer Snow Floribunda Roses are being used to work wonders in the "white gardens" now so much in vogue, also to accent and blend other colors in the perennial and shrubbery borders. Most reliable to heavily blanket any area you wish with immaculate white. Blooms continuously from early June until frost. Sweet, elusive fragrance. Light green, attractive foliage. Summer Snow, planted with Chatter, gives a striking effect. See picture on the cover. 20 in. tall. (Pat. 416.)

Color . . . blooms freely from June to frost. *Useful* . . . for hedges and mass plantings.
Buds . . . delicate buff-cream in clusters. *Flowers* . . . clear white; dainty 3½ in. across.

\$1.35 each; 3 for \$3.40; 12 for \$13.50; 25 for \$25.35

Rochester

Noted for Its Large, Perfectly Formed Flowers!

PINK BOUNTIFUL (Left)

You will prize this lusty Floribunda for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters. When fully open, the flowers measure up to 3 in. across. Equally good in Rose beds or mass plantings. The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon-pink heart flushing into a deeper pink at outer petals. (Pat. 601.)

Color . . . delightful soft pink.
Bud . . . ovoid, deep reddish pink.
Bloom . . . 3 in. when fully open. Nutty fragrance.
Plant . . . vigorous grower, medium height, hardy.

\$1.50 each; 3 for \$3.75;
12 for \$15.00; 25 for \$28.15

AVAILABLE ONLY
IN LIMITED QUANTITIES

HOLIDAY (Not illustrated)

The generous clusters of large buds are orange-yellow brushed pink on the outside, strong vermillion-red inside. Open flowers, 3 to 3½ in. across, are lively flame-pink with clear yellow reverse. (Pat. 915.)

\$1.50 each; 3 for \$3.75;
12 for \$15.00; 25 for \$28.15



Summer
Snow



FLORIBUNDA ROSES

BORDERS, BEDS, BACKGROUNDS AND FOUNDATIONS

The Original Floribunda . . . Still One of the Very Best, Very Free Blooming . . .

ROCHESTER (Below, Left)

One of the finest of all Floribundas. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. The bloom is medium large and double. Remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of Floribundas. (Pat. 131.)

Plant . . . 2 ft. tall, often higher.

Flowers . . . exquisite soft yellow, contrasting with orange-carmine flush on reverse.

\$1.50 each; 3 for \$3.75;
12 for \$15.00; 25 for \$28.15



*Especially Ideal for Hedges!
Masses of Color from June
to October!*

CHATTER (Right)

The 7 to 8-in., bright crimson flower clusters last two and even three weeks. Each bud opens very slowly . . . and the mature blooms stay an unfading crimson for several days. As one flower finishes, new buds open to take its place. Unequaled for masses of color; the 2½ to 3-in. flowers with their velvety petals are a constant delight. (Pat. 739.)

Long-lasting . . . remarkable flower clusters from early spring to late fall.

Blossoms . . . 2½ to 3 in. Velvety crimson, firm petals.

Vivid . . . unusually bright crimson.

Plants . . . very hardy, disease-resistant. 18 in.

\$1.35 each; 3 for \$3.40; 12 for \$13.50;
25 for \$25.35

Here's Why Floribunda Roses Are So Popular!

foundation plantings and with evergreens and other flowers.

- They bloom in great clusters of 15 to 20 flowers all summer long . . . from June to frost.
- They are adaptable to every type of planting on your property. Excellent for beds, borders, backgrounds, hedges, specimen plantings,
- Require very little care! Rugged, hardy, vigorous and disease-resistant.
- They give you more color, more blooms, more growth than any other flower!
- Also lovely in flower arrangements, as boutonnieres and corsages.



Floribundas add color and gaiety to foundation plantings of evergreens.

JACKSON & PERKINS CO.

World's Largest Rose Growers

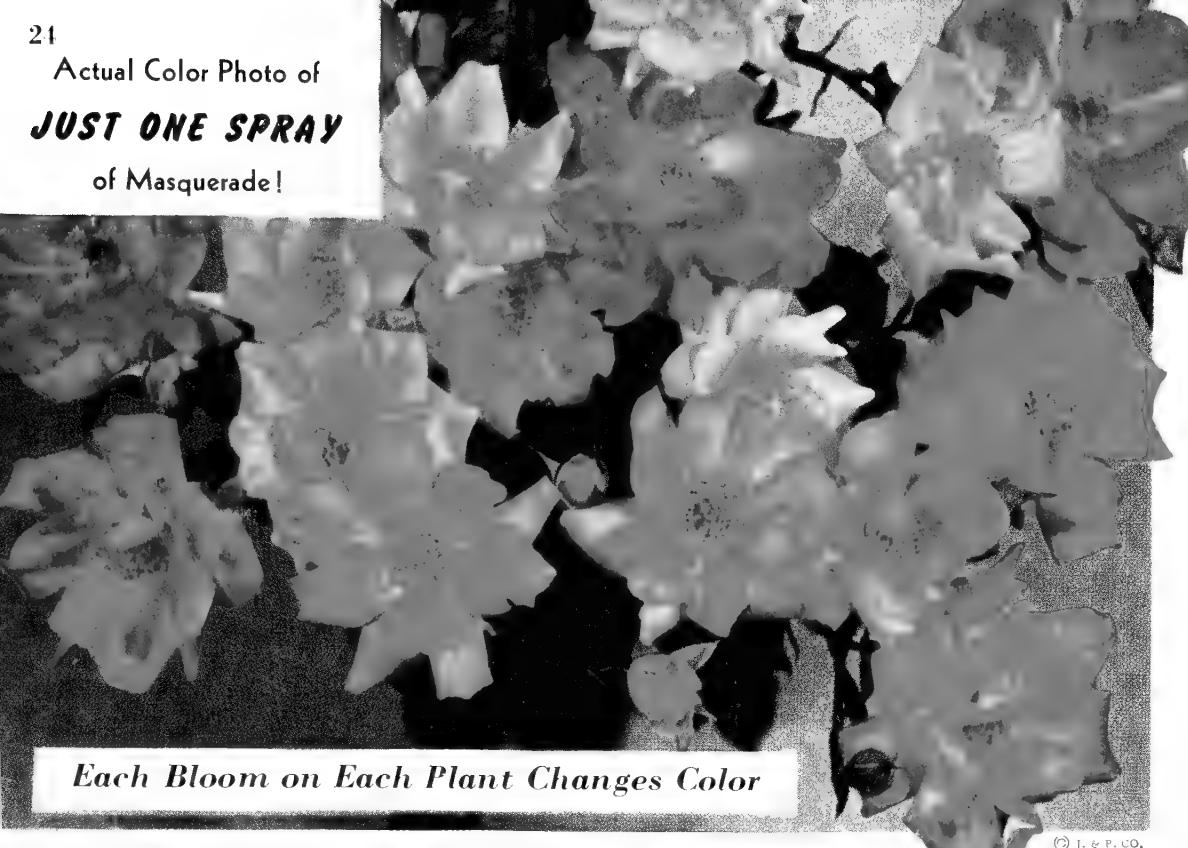
Chatter

© J. & P. CO.

CHATTER IS UNEQUALED FOR CONTINUOUS COLOR

The bright clusters of Chatter are so persistent . . . so completely everblooming that they are NEVER without color from June until frost.

Actual Color Photo of
JUST ONE SPRAY
of Masquerade!



Each Bloom on Each Plant Changes Color

THE SENSATIONAL MASQUERADE

All These Colors on ONE Plant!

Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens to deep red. (Pat. 975.)

Color...yellow to lemon to pink to red.
Bloom...18 petals, 3 in. across. Very free.
Clusters...25 to 30 buds on a cluster.
Plant...vigorous, 3 ft.

\$2.00 each; 3 for \$5.00; 12 for \$20.00

© J. & P. CO.



© J. & P. CO.

DONALD PRIOR (Above)
Rich Red Clusters All Season

Depend upon this Floribunda for dramatic color display. Its rugged growth and vivid color make a strong accent in the garden. Plant is aglow with blooms all summer. Produces immense clusters of deep red flowers. (Pat. 377.)

\$1.35 each; 3 for \$3.40; 12 for \$13.50;
25 for \$25.35

SPECIAL GROUP OFFER
No. 221

A CONTINUOUS-BLOOMING GROUP
1 Masquerade 1 Fashion (Pages 4-5)
1 World's Fair (Page 28)
1 Goldilocks
1 Pink Bountiful (Page 22) **\$6.95**
Value \$8.35 ONLY
Save \$1.40

JACKSON & PERKINS CO.
World's Largest Rose Growers

J. & P.

Floribundas

MASSES OF COLOR
ALL SEASON LONG!

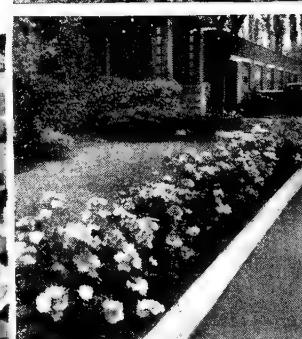
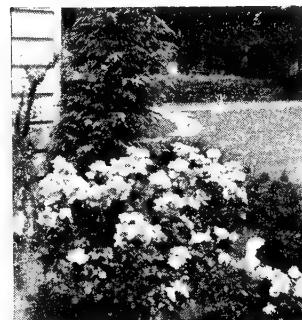
BETTY PRIOR... Most Persistent Bloomer of All!

Unusually tall and free-flowering; delicate pink color. In June, its colorful myriads of blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, resembling red dogwood, never fail to keep color and attract interest. The buds are lively red, opening shell-pink, having 5 petals dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms. (Pat. 340.)

Color...buds lively red, open shell-pink.
Flowers...resembling red dogwood blossoms.
Bloom in large clusters.
Plants...3 to 3½ ft., abundantly branched.

\$1.35 each; 3 for \$3.40; 12 for \$13.50; 25 for \$25.35

© J. & P. CO.



Betty Prior is equally striking as a flowering shrub in among evergreens or when used as an informal hedge.

BETTY PRIOR
Always a Mass of
Blooms Like This!

HERE'S YOUR GUIDE TO OUR CATALOG

HYBRID TEA ROSES

Variety	Page Number	Variety	Page Number
Brandywine.....	19	Mirandy.....	8
Charlotte Armstrong....	9	Mrs. Miniver	11
Crimson Glory.....	6-13	Neige Parfum.....	10
Countess Vandal	12-19	New Yorker.....	4
Cynthia Brooke.....	15	Nocturne.....	15
Diamond Jubilee.....	5-8	Opera.....	2
Dicksons Red.....	12	Peace.....	9-18
Eclipse	11-12	Pedralbes.....	19
Ellinor Le Grice	6	Prima Donna.....	13
Enchantment.....	10	Rex Anderson.....	7
Eternal Youth.....	14	Rome Glory.....	13
Fantasia.....	14	Rubaiyat.....	7-8
Forty-niner.....	9	San Fernando.....	8
Gloaming.....	14	Serenade.....	14
Golden Scepter.....	2	Signora.....	12-14
Grey Pearl.....	15	Sonata.....	12
Huntsman.....	3	Sunset Glory.....	18
K. T. Marshall.....	8-13	Sutter's Gold	19
Mme. Marie Curie ..	8-15	Valiant.....	13
Mandalay.....	10	Volcano.....	3
M. M. McBride.....	9-18	White Briarcliff.....	12
McGredy's Sunset....	12	Ass'd Reds, Pinks ..	16-17

FLORIBUNDA ROSES

Variety	Page Number	Variety	Page Number
Betty Prior.....	24	Permanent Wave....	28
Chatter.....	23	Pink Bountiful.....	22
Donald Prior.....	24	Pinocchio Family...	26-27
Fashion.....	4-5	Rochester.....	22-23
Geranium Red.....	25	Rose Elfe.....	28
Goldilocks.....	25	Summer Snow....	22-23
Holiday.....	22	White Pinocchio....	28
Masquerade.....	24	World's Fair.....	28

CLIMBING ROSES

Variety	Page Number	Variety	Page Number
Aloha.....	31	Doubloons.....	30
Blaze.....	30	King Midas.....	32
Cibg. Crimson Glory..	33	June Morn.....	31
Cibg. Summer Snow...	32	New Dawn.....	33
Dr. Nicolas.....	32	Paul's Scarlet.....	31
Dr. Van Fleet.....	31		

MINIATURE ROSES.....	29
NEW PARK ROSES.....	28
OLD TIME FAVORITES.....	20-21
ROSES FOR SPECIAL PURPOSES.....	29
TREE ROSES.....	Back Cover

PERENNIALS, SHRUBS, VINES, TREES

NEW PERENNIALS.....	34-35
LOW GROWING PERENNIALS....	36 to 39
MEDIUM GROWING PERENNIALS...	40-41
TALL GROWING PERENNIALS.....	42-43

SPECIAL VARIETIES

Christmas Rose.....	45
Chrysanthemums.....	46-47
Delphiniums.....	44-45
Dianthus.....	37
Phlox.....	43
Violas.....	39

BUTTERFLY BUSHES (Buddleia). Over 5 pages
CHESTNUT TREES.....Over 4 pages
CLEMATIS VINES.....Page 33
DWARF PEAR TREES.....Over 4 pages
LILACS.....Over 5 pages
MAGNOLIA TREES.....Page 45

Please Read Following When You Order



SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

HOW TO REMIT

The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or cash because we cannot assume any responsibility unless sent by registered mail.

ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.



Please do not ask us to change this order once you mail it to us. We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

World's Largest Rose Growers • NEWARK, NEW YORK STATE

Name _____ Date _____

Print clearly. All members of same household should order under one name.

Street (or R.D.) _____

City _____ **Zone No.** _____ **State** _____

Express Office _____

(If different from P. O.)

SPECIAL SERVICES

SPECIAL SERVICE— As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead

Amount Enclosed

Check Money Order

Do not write in above space

Order Early

Send remittance in full with your order. We do not ship C.O.D.

Quan.	HYBRID TEAS			Quan.	HYBRID TEAS continued			Quan.	COMMON ROSES continued			Quan.	
	Each	3 For	Total		Each	3 For	Total		Each	3 For	Total		
	Better Times.....	\$1.50	\$3.75		WAVES.....	\$1.50	\$3.75			Condesa de Sastago.....	\$1.15	\$2.85	
	Brandywine.....	1.50	3.75		White Briarcliff.....	1.50	3.75			Duquesa de Pena...randa.....	1.15	2.85	
	Capistrano.....	2.50	6.25		Group # 11.....	\$7.10				Etoile de Holland...e.....	1.15	2.85	
	Charlotte Armstrong.....	1.50	3.75		Group # 21.....	5.00				K. A. Viktoria.....	1.15	2.85	
	Countess Vandal.....	1.50	3.75		Group # 31.....	7.10				McGredy's Yellow.....	1.15	2.85	
	Crimson Glory.....	1.50	3.75		Group # 41.....	12.50				Mrs. P. S. du Pont.....	1.15	2.85	
	Cynthia Brooke.....	1.50	3.75		Group # 51.....	13.55				Mrs. Sam McGredy.....	1.15	2.85	
	Diamond Jubilee.....	2.00	5.00		Group # 61.....	6.65				Numa Fay.....	1.15	2.85	
	Dicksons Red.....	1.50	3.75		Group # 71.....	6.85				Poinsettia.....	1.15	2.85	
	Eclipse.....	1.50	3.75		Group # 81.....	7.50				Pres. H. Hoover.....	1.15	2.85	
	Ellinor LeGrice.....	2.00	5.00		Group # 91.....	8.75				Pres. Macia.....	1.15	2.85	
	Enchantment.....	2.00	5.00		Group # 101.....	6.25				Radianc...e.....	1.15	2.85	
	Ernie Pyle.....	1.50	3.75		Group # 111.....	15.00				Red Radianc...e.....	1.15	2.85	
	Eternal Youth.....	1.50	3.75		Group # 121.....	7.50				Soeur Therese.....	1.15	2.85	
	Fantasia.....	1.50	3.75		Group # 131.....	7.90				Talisman.....	1.15	2.85	
	Forty-niner.....	1.75	4.40		Group # 141.....	6.25				The Doctor.....	1.15	2.85	
	Gloaming.....	1.50	3.75		Group # 151.....	14.15				Group # 171.....	\$11.50		
	Golden Scepter.....	2.50	6.25		Group # 161.....	6.65				Group # 181.....	3.80		
	Grey Pearl.....	2.50	6.25							Group # 191.....	7.65		
	Hector Deane.....	1.50	3.75							Group # 201.....	9.60		
	FLORIBUNDAS												
	Betty Prior.....				Betty Prior.....	\$1.35	\$3.40			CLIMBERS			
	Chatter.....				Chatter.....	1.35	3.40			Aloha.....	\$2.50	\$6.25	
	Donald Prior.....				Donald Prior.....	1.35	3.40			Blaze.....	1.50	3.75	
	Fashion.....				Fashion.....	2.00	5.00			Clbg. Crimson Glory.....	1.75	4.40	
	Gay Heart.....				Gay Heart.....	1.50	3.75			Clbg. Dr. J. H. Nicolas.....	1.75	4.40	
	Geranium Red.....				Geranium Red.....	1.50	3.75			Clbg. Summer Snow.....	1.75	4.40	
	Goldilocks.....				Goldilocks.....	1.50	3.75			Dr. Van Fleet.....	1.50	3.75	
	Holiday.....				Holiday.....	1.50	3.75			Doubl...oons.....	1.50	3.75	
	Lavender Pinocchio.....				Lavender Pinocchio.....	2.00	5.00			June Morn.....	1.75	4.40	
	Lyric.....				Lyric.....	1.50	3.75			King Midas.....	1.75	4.40	
	Mandarin.....				Mandarin.....	1.50	3.75			New Dawn.....	1.50	3.75	
	Marionette.....				Marionette.....	1.50	3.75			Paul's Scarlet.....	1.00	2.50	
	Masquerade.....				Masquerade.....	2.00	5.00			Group # 271.....	\$4.60		
	Permanent Wave.....				Permanent Wave.....	1.35	3.40			Group # 281.....	7.10		
	Pinocchio.....				Pinocchio.....	1.50	3.75			TREE ROSES			
	Pink Bountiful.....				Pink Bountiful.....	1.50	3.75			Blaze.....	\$5.50	\$10.00	
	Red Pinocchio.....				Red Pinocchio.....	1.50	3.75			Crimson Glory.....	5.50	10.00	
	Rochester.....				Rochester.....	1.50	3.75			Diamond Jubilee.....	5.50	10.00	
	Rose Elfe.....				Rose Elfe.....	1.35	3.40			Dicksons Red.....	5.50	10.00	
	Summer Snow.....				Summer Snow.....	1.35	3.40			Eclipse.....	5.50	10.00	
	White Pinocchio.....				White Pinocchio.....	1.50	3.75			Fantasia.....	5.50	10.00	
	World's Fair.....				World's Fair.....	1.35	3.40			Fashion.....	5.50	10.00	
	Yellow Pinocchio.....				Yellow Pinocchio.....	1.50	3.75			Goldilocks.....	5.50	10.00	
	Group # 211.....				Group # 211.....	\$4.75				Neige Parfum.....	5.50	10.00	
	Group # 221.....				Group # 221.....	6.95				New Yorker.....	5.50	10.00	
	Group # 231.....				Group # 231.....	6.40				Pinocchio.....	5.50	10.00	
	Group # 241.....				Group # 241.....	6.65				Prima Donna.....	5.50	10.00	
	Group # 251.....				Group # 251.....	3.75				Red Pinocchio.....	5.50	10.00	
	Group # 371.....				Group # 371.....	11.95				Rubaiyat.....	5.50	10.00	
	COMMON ROSES												
	Christopher Stone.....				Christopher Stone.....	\$1.15	\$2.85			<i>Tree Roses continued on next page</i>			
	TOTAL		\$		TOTAL		\$			TOTAL AMOUNT FOR THIS PAGE \$			

Tree Roses continued on next page

**TOTAL AMOUNT FOR
THIS PAGE \$**

CONTINUED ON NEXT PAGE ➤

S-51 Jackson & Perkins Co.

World's Largest Rose Growers • NEWARK, NEW YORK STATE

Name _____ Date _____

Print clearly. All members of same household should order under one name.

Street (or R.D.) _____

City _____ **Zone No.** _____ **State** _____

Express Office _____

(If different from P. O.)

SPECIAL SERVICES

SPECIAL SERVICE — another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead

Amount Enclosed

2

Check **Money Order**

Do not write in above space

Order Early

**Send remittance in full with your
order. We do not ship C.O.D.**

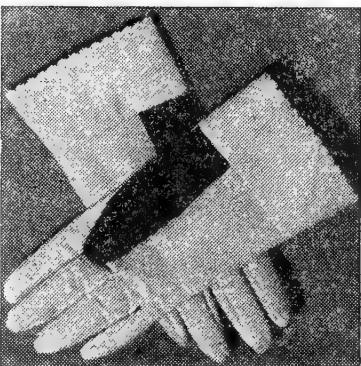
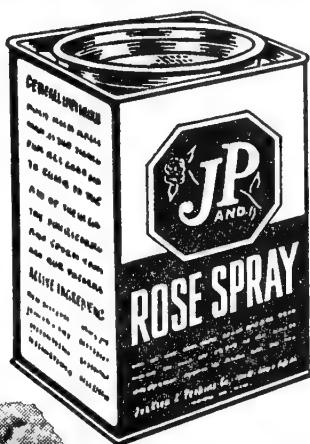
Tree Roses continued on next page

**TOTAL AMOUNT FOR
THIS PAGE \$**

Jackson & Perkins GARDEN SUPPLY STORE

Insecticides and Gloves

These Same Products Used by J. & P. on Millions of Roses Will Work Wonders for You!



"Green Thumb" Gardeners' Gloves

Tremendous help for busy gardeners . . . gloves with a BUILT-IN GREEN THUMB! Put these on your hands and you'll make your plants grow as if by magic.

Dirt repellent, washable, long wearing. Designed for busy gardeners but they'll also save your hands when doing housework, driving, painting, etc.

These gloves come in 3 different sizes: SMALL, MEDIUM AND LARGE. Please be sure to specify your size when ordering. **Only 98c** a pair, postpaid.

**WITH THE HELP OF
THESE EXCLUSIVE J. & P. PRODUCTS**

*Anyone Can Grow
Perfect Roses!*

ALL ABOUT THE EXCLUSIVE J. & P. FORMULA

Here's our answer to the garden pest problem! After years of research we are proud to offer our latest exclusive Rose Spray and Dust. Contains Fermate, Aerosol Grade D.D.T., Sulphur, Rotenone, Cube Root, Copper Quin and now for the first time Chloro-Sulphone, a Red Spider Mite control. These 8 ingredients which are blended together in one mixture will control Rosedom's worst enemies.

Rosedom's Worst Enemies Are Doomed With J. & P. Spray

Three-In-One Control Extremely Easy To Use!

J. & P. ROSE SPRAY. Now you can control the three most common rose enemies without using three different materials! This new all-purpose exclusive J. & P. Rose Spray provides all the safeguards your roses need in one simple, easy-to-apply solution. Controls blackspot, mildew, aphids and other common rose ills. Also a deterrent to Japanese beetles and rose chafer. Now with Chloro-Sulphone which controls Red Spider Mite on Roses, Perennials, and Evergreens. No other pesticide contains this exclusive J. & P. formula all in one solution. Naturally we want you to enjoy your roses to the fullest degree. . . Our Research Department found this to be the best possible material to help you in keeping your roses clean and healthy. Just mix with water and apply.

4 ozs. Treats 24 plants for a whole season **\$1.50**

1 lb. Treats 100 plants for a whole season **4.75**

5 lbs. Treats 500 plants for a whole season **\$16.00**

(Shipped to you postage prepaid)

NO MIXING!

Just Put in Duster and Use!

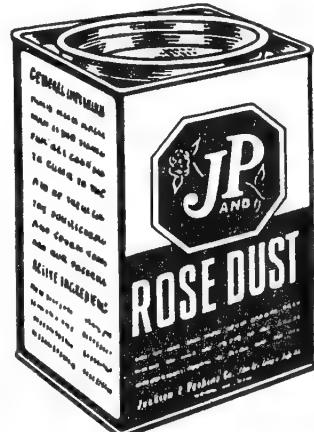
Same Control as in J. & P. Spray!

J. & P. ROSE DUST. The ideal material for those who prefer a pesticide in dry, powder form. No mixing; no solutions. Simply dust your roses lightly within 24 hours after every rain, or every 10 days in dry weather. This amazing new preparation will keep the bushes clean and healthy throughout the entire season. Chewing insects, sucking insects and plant diseases need no longer bother you. Also a deterrent to Japanese beetles.

Now with Chloro-Sulphone for Red Spider Mite control.

1 lb. Treats 6 plants for a whole season **\$1.25** **24 lbs.** Treats 150 plants for a whole season **\$22.50**

4 lbs. Treats 24 plants for a whole season **4.50** (1 and 4 lbs. shipped postage prepaid)



FAST ACTING! LONG LASTING! ECONOMICAL!

The Right Road to Healthier, Better Roses!

J. & P. ROSE FOOD. Happy, healthy roses require a liberal supply of the right fertilizer. J. & P. Rose Food is RIGHT in every way. Partially inorganic . . . it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders . . . very economical and no danger of overfeeding. Two tablespoons per plant 3 times each season.



5 lbs. Feeds 24 plants for a season (add 15c west of Mississippi) **\$1.25**

10 lbs. Feeds 48 plants for a season (add 25c west of Mississippi) **2.15**
(Above sizes shipped prepaid)

25 lbs. Feeds 150 plants for a season **3.50**
100 lbs. Use freely for the entire garden **9.60**
(25 and 100 lbs. shipped Express collect)

Jackson & Perkins GARDEN SUPPLY STORE

Sprayers and Dusters



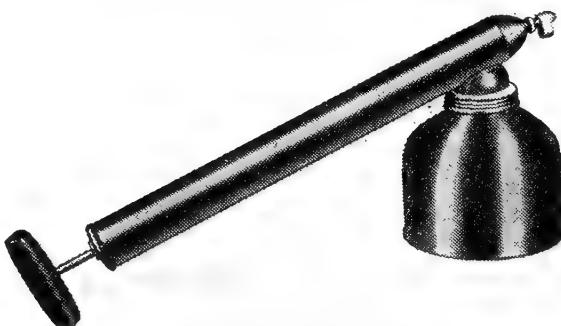
Special Offer
For Those Who Are Gardening
Newcomers
4 Oz. J. & P. Rose Spray
1 Dobbins Continuous Sprayer
1 Parker Pruning Shears
GROUP #601
Value \$6.55
Save \$1.10 . . . Only **\$5.45**

Two Easy Strokes Give a Continuous Spray . . . Perfect for Small Gardens!

DOBBINS CONTINUOUS SPRAYER

A dependable Sprayer that gives you smooth, easy action and a continuous spray for complete protection of your roses. Has a capacity of two quarts in the strong 26-gauge galvanized steel tank. The sturdy pump action of superior scientific design insures maximum spray from the slightest pressure. This spray does not stop when you stop pumping . . . several strokes on the comfortable metal handle will give you a full minute or more of fine atomized whirling spray. Thus, you can pump up pressure and then, without further pumping, simply direct the fine mist from the nozzle over your roses. Constructed throughout of strong long-lasting materials; scientifically designed by a nationally famous Sprayer manufacturer to give you the finest possible Sprayer priced at a practical level. We have tested many different Sprayers of this type to find which one was best. Easy to clean. Easy to keep operating at maximum performance.

Postpaid—Ready to use **\$2.79 each.**



New Streamlined BRASS SPRAYER with the Exclusive Two-Way Nozzle!

This new SUPERBILT continuous type sprayer will last you a lifetime! Of solid brass construction, but still very light weight, it will not rust, corrode, or wear out. To operate, merely give two or three easy strokes on the handle and a fine continuous spray will cover your plants thoroughly. Comes with a two-way adjustable nozzle for overhead and under-the-foliage spraying. No longer will you have to worry about clogging and sticking because this sprayer has a smooth, easy action, which assures you years of dependable service. The new continuous type sprayers are fast becoming the most popular type of sprayer on today's market and to experience the same success as others have, try one today!

Postpaid, only **\$4.50 each.**

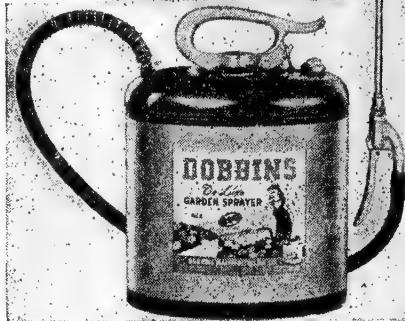
New Deluxe Superbilt TANK-TYPE SPRAYER!

Will Last a Lifetime!

TANK-TYPE DELUXE SPRAYER

At last a new high-pressure tank-type sprayer of high quality and reasonable price! The durable streamlined tank of galvanized steel holds 2 gallons of solution. Equally suitable for those who have small or large gardens. Operates on a pressure principle whereby the pressure is built up by pumping and spray is released by merely touching handle. Ideal for women gardeners because of its light weight and simplicity of operation. Comes equipped with 3-foot extension hose, brass automatic shut-off lock. Easily adjusted for fine or coarse sprays or solid streams. (Shipped prepaid, ready to use.)

\$10.30 each.



Ideal For Good "Under-The-Foliage" Coverage

◀ HAN-D SPRAYER, FOR SMALL GARDENS

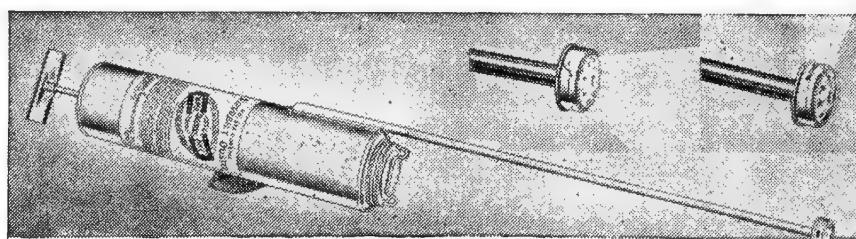


An ideal Sprayer for the small garden. All-metal top, sturdy rubber hose and all brass spray rod and nozzle are built to last. Glass jar holds a quart of solution in full view so you can always see how much spray is left in the container. Easy to use, yet very sturdy and economical.

Excellent With J. & P. Spray

Simply pump with one hand while you direct the spray nozzle under and behind your rose plants . . . enveloping all the foliage in a mist of spray solution. The specially designed deflector nozzle delivers a thorough fan-shaped soaking spray for complete coverage. Use a Han-D Sprayer to apply J. & P. Rose Spray. Scientific balance of the pump handle and pump spring gives smooth easy one-hand operation without tiring. Thoroughly tested and used regularly by thousands of customers, we know that the Han-D Sprayer and J. & P. Rose Spray will help you to make your garden healthier and more beautiful than ever before.

Postpaid—Ready to use, **\$3.25 each.**



DOBBINS DUSTER WITH 2-WAY ADJUSTABLE VALVE

**MOST ECONOMICAL DUSTER AVAILABLE!
Very Efficient and Dependable**

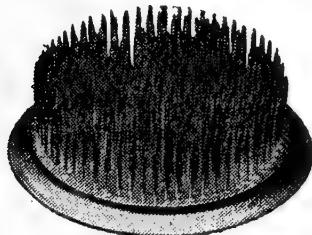
You will find this Duster easy to use, more thorough and less tiring than any other Duster on the market. Its many unique patented features, rugged construction and excellent balance make it ideal for those who prefer dusting. Convenient, too, because you can leave the Duster filled and ready for immediate use.

In addition to its comfortable weight and fine balance, the Dobbin's Duster provides a positive, uniform discharge of dust with every forward movement of the plunger. The dust in the chamber is thoroughly agitated, each stroke resulting in even coverage without waste of the dust insecticide. The comfortable all-steel pump handle is securely welded . . . cannot break or become loose. The total length is 36 inches. The valve on the end of the discharge tube has a 2-way dust cap. Can be instantly changed by simply turning the cap so that it will blow the dust out in front for over-leaf dusting or may be turned back so that an open slit in the side makes it convenient for under-leaf dusting.

Postpaid—Ready to use, **\$1.90 each.**

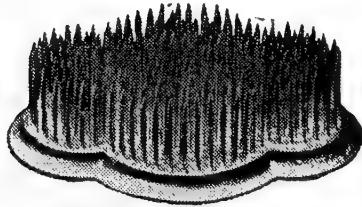
New Extra-Long Needled FLOWER HOLDERS

Ideal For Flower Arrangements



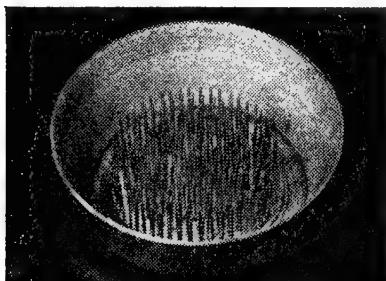
ROUND FLOWER HOLDER

No longer will you have to worry about your flowers "staying in place" when you use this heavy weighted Flower Holder. Has extra long, non-rusting needles which are set close together to assure positive holding of all types of flowers. Its 3 1/2-in. lead base and its long, close-set brass needles are completely rust proof. \$1.50 each, postpaid.



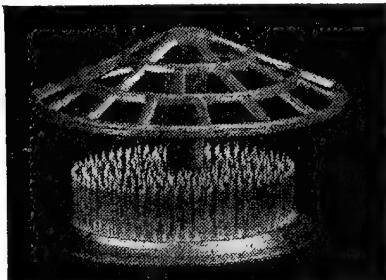
THREE IN ONE OVAL FLOWER HOLDER

This unusually shaped Flower Holder is useful in making long, graceful flower arrangements. Four inches long, it has the extra long 1-in. razor-sharp needles and the extra-heavy weighted base. Recommended by leading flower arrangers because of its unusual shape. \$1.00 each, prepaid.



NEW CUP FLOWER HOLDER

Another innovation in flower holders!!! Excellent for use in containers that do not hold water or containers that rust or tarnish. Around the close-set pins is a solid lead cup which holds enough water to keep your flowers fresh. This cup measures 3 1/4 in. in diameter and 1 1/2 in. in height. Comes with brass, extra long 1 in. pins which are rust proof, staggered, and closely set together. Only \$1.75 each, postpaid.



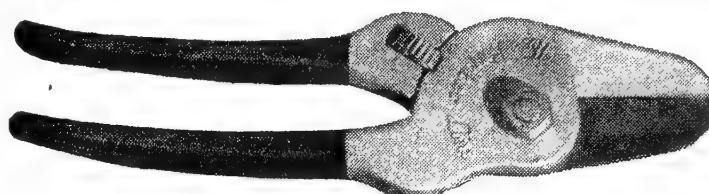
NEW UMBRELLA FLOWER HOLDER

Here's a new type flower holder especially designed to hold the heaviest flower arrangements! Its most sensational feature is the extra-long pins on the needlepoint base! Can be used with or without the umbrella or mushroom-shaped top . . . simply turn the umbrella top to remove or insert in the base. The heavy weighted base when used alone is the standard type, 3 in. round, with extra long brass pins . . . rust-proof. \$1.75 each, postpaid.



Jackson & Perkins GARDEN SUPPLY STORE

House and Garden Accessories



They Actually Weigh Only 5 Ozs.

No Larger Than the Palm of Your Hand!

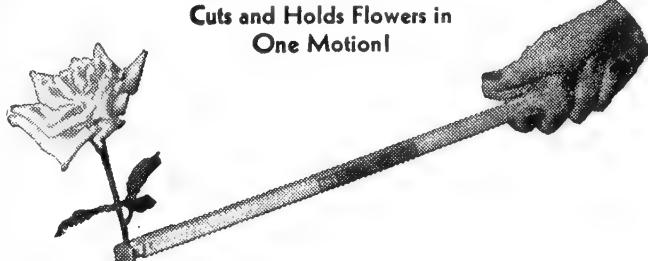
NEW LIGHTWEIGHT PRUNING SHEARS!

Small enough to fit into the palm of your hand, and "light as a feather!" These petite shears will certainly take the women's fancy because they were designed with them in mind. Snuggles into women's hands comfortably—there's no awkward, heavy, clumsy feeling! Flower arrangers treasure these shears because they are so easy to use and so light! Every one of the many features is directed at making woman's work in the garden easier! Sensational features are comfort grip handles, the snap opener on top of the shears, and the narrow nose for "in-close" pruning. \$2.25 each.

No More Torn Stockings or Scratched Arms!

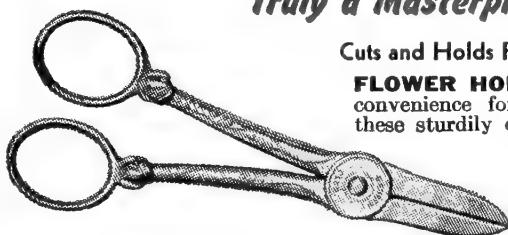
FLOWER CUTTER-HOLDER. No longer need you stoop or reach, be scratched by thorns or have your clothing become tangled in the foliage. With just one hand and one motion you can easily reach the hard-to-get blooms. Simply squeeze the handle and this marvelous Cutter-Holder will cut the bloom and then hold it so that you can bring it unbruised to a basket or to your other hand. Made of aluminum, weighs only 5 ounces. (Shipped prepaid, ready to use) \$3.50 each.

Cuts and Holds Flowers in One Motion!



Truly a Masterpiece of Workmanship!

Cuts and Holds Flowers in One Motion



FLOWER HOLDING SHEARS. Here's a thrilling convenience for every gardening enthusiast. With these sturdily constructed, rustless, stainless, cutlery steel shears you can cut and hold your roses and other flowers with one hand and one motion! No more scratches or torn clothing when you use these shears. Very attractively designed. Only \$2.50 each, postpaid.

WATERING Like All-night Rain! The Easy Positive Method to Water

SOIL SOAKER. Like all-night rain, the water seeps through the pores of the treated, mildew-resistant, self-cleaning canvas hose over its entire 12-ft. length—no spray, no wash, no waste, no wetting leaves of plants. Connect to hose, turn on water, let it go! Fine for lawns, too. The slow seepage of water permits deep, thorough watering over a large area. \$2.25 each

(Shipped prepaid, ready to use)



NO WET FOLIAGE!

Water Directly to Roots!

J. & P. WATERING TOOL. Directs a gentle flow of water—of full pipe volume—underneath foliage and to back of flower beds, to soak deep around roots. No splashing. Does not wash top soil nor uncover roots. This Tool will easily deliver a generous flow to any part of the garden. Excellent for small gardens where space is limited or for large ones where it ordinarily takes a long time to water thoroughly. Weighs only one-half pound! \$3.50 each, postpaid.

Jackson & Perkins GARDEN SUPPLY STORE

Sprayers and Dusters

Everything You Want to Know About Growing Roses

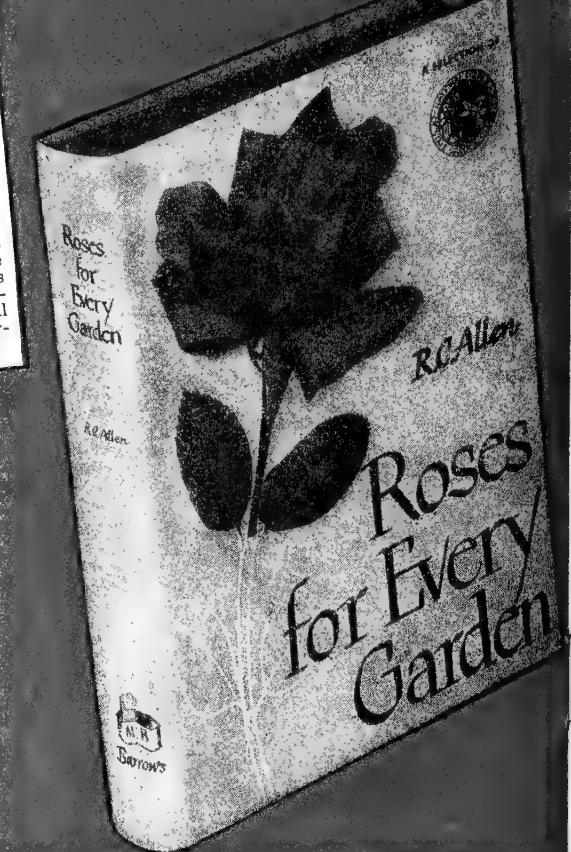
A Complete Step-by-Step Guide, 218 Informative Pages.
32 Pages in FULL COLOR. Many "How-To" Drawings

Here, in one big brand-new book, is a complete guide to growing roses—brought to you by Dr. R. C. Allen, one of America's foremost rose authorities. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results. "Roses for Every Garden" is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing. How to select roses; how to prepare the soil; how to plant and transplant; how to prune, cut, disbud, and train; how to protect roses in winter; how to exhibit and arrange; how to propagate and hybridize, etc. The partial list of contents at right will give you some idea of the value of this big book.

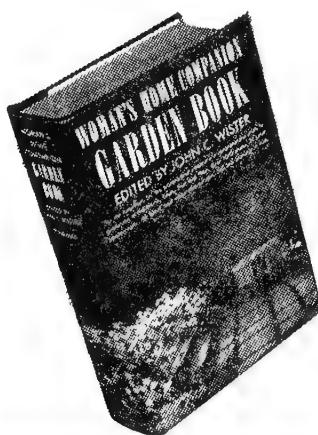
For Beginner and Expert Alike
Every word of advice is practical. It is packed with sound common sense and horticultural information, and is written so clearly that a beginner can easily follow it; yet it is so complete that an expert can profit from it. This new book has been recommended by the National Council of State Garden Clubs.

With this complete, authoritative, up-to-date book at your elbow, you just can't help having beautiful roses. Send for your copy today.

Postpaid, \$3.50



PARTIAL CONTENTS BUSH ROSES: Hybrid Teas • Floribundas • Polyanthas • Perpetuals • Shrubs • Miniatures • Tree or Standard—CLIMBING ROSES: Large-Flowered • Everblooming • Climbing Hybrid Teas—ROSE PLANTINGS: Location, Formal and Informal Plans • Garden Walks • Color Effects—SOILS, PLANTING: Acidity • Alkalinity • Time to Plant • Fertilizers • Watering • Mulching —PRUNING, CUTTING, DISBUDDING—INSECTS, THE COMMON EIGHT—DISEASES, THE BIG FOUR—SPECIAL CLIMATES: Florida • Gulf Area • Arid Regions • California—EXHIBITING—FUN WITH ROSES: Arrangements • Corsages • Potpourri • Public Rose Gardens.



WOMAN'S HOME COMPANION GARDEN BOOK

Everything You Need to Know to Achieve Professional Results with Flowers, Trees, Shrubs, Lawns, Vegetables, etc.

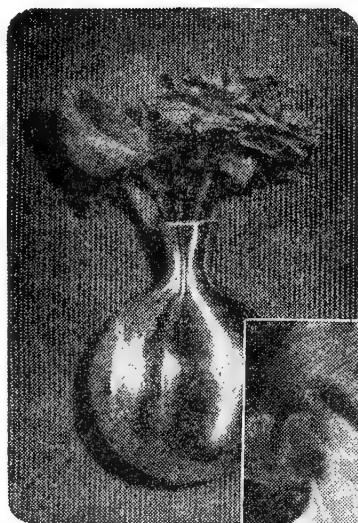
Now you can have a garden to be proud of! With the Woman's Home Companion Garden Book you will know What, Where and When to plant and how to get professional results. Rarely before has so much thought and planning gone into a garden book with every detail and recommendation checked and counter-checked by a staff of experts. Has over 1,000 pages, 24 full color plates, 56 photographs, and 260 line drawings. Truly a one volume Encyclopedia.

Only \$4.95 each, postpaid

BEAUTIFUL Costume Jewelry

LAPEL PIN. This gorgeous gold-metal pin keeps your flowers fresh for hours . . . yet cannot spill or leak on your clothes! Safety catch and highly polished gold finish make this a useful piece of costume jewelry . . . adding a live flower right in water makes it an unusual, striking decoration for suit, dress, blouse or coat.

**Only \$1.50 each,
postpaid**



**Only \$1.50 each,
postpaid**



Send Your Friends Full-Colored ROYAL ROSE CARDS On All Occasions

A well-known greeting card company has reproduced 7 famous Jackson & Perkins roses in full natural color on these 14 assorted cards. The magnificent coloring shows each rose as beautiful and lifelike as the real thing.

There are 14 cards in every box . . . 2 each of the 7 different J. & P. roses. The complete assortment has appropriate messages for Birthdays, Get-Well Wishes, Anniversaries and other special occasions.

AMAZINGLY INEXPENSIVE . . . HANDSOMELY DONE

There is also a brief story about the rose on each card. Amazingly inexpensive . . . only \$1.00 for a box of 14 assorted cards (with envelopes). Less than you would pay for ordinary cards. Each card is truly a masterpiece of floral design, color and lovely sentiment. Order a box for yourself, and remember too that this makes an ideal yet inexpensive gift for any friend. **Only \$1.00 per box.**

Seckel

LUSCIOUS FULL-SIZED PEARS ON Dwarf Trees

... ONLY 8 FT.
HIGH WHEN
FULL GROWN!



Dwarf Pear Tree

The Delicious SECKEL (Above)



Sweet, juicy, full flavored. The popular small pear for eating and for pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens later part of September or early October.

\$3.00 each; 3 of one kind for \$8.25

Early in the season every branch will be covered with lovely fragrant white blossoms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Dwarf Pears serve the double purpose of being handsome specimen flowering trees when they are covered with blooms in the spring, and then later in the season they reward you with quantities of delicious, juicy pears. Few other plants have the unique advantage of being both beautiful and practical. Few other plants will arouse so much curiosity and interest and give you such waves of pride and personal enjoyment.

The Delightful BARTLETT (Right)

Luscious large, juicy, rich-flavored yellow fruit with beautiful red blush. Excellent quality. Most popular. Generally recognized as the best canning Pear but equally fine to eat out of hand. A good strong grower and a regular and heavy bearer. Ripens in Sept. (or late Aug.) This is probably the best-known Pear grown and an ideal one for home planting.

Gorham

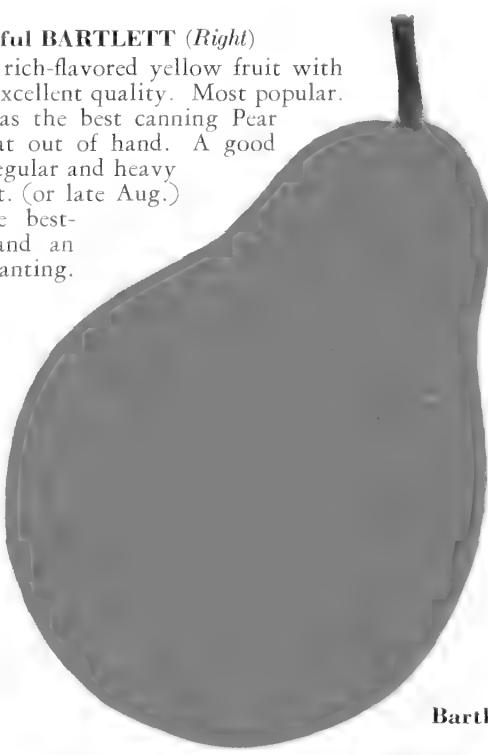
(Not illustrated)

New, but really a late Bartlett. Juicy and of wonderfully delicious sweet flavor, with white tender flesh. Golden yellow. Ripe Oct.

Clapp's Favorite

(Not illustrated)

A large pale yellow pear resembling the Bartlett. Juicy and delicate flavor. Hardy and productive. Early bearing . . . August and September.



Bartlett



CHOOSE ANY OF
THESE FAMOUS
PEAR VARIETIES

Bartlett

Best canning pear. Excellent for eating.

Seckel

Excellent for pickling and preserving. Good for eating.

Gorham

Ripens early. Very sweet flavor. Flesh is white.

Clapp's Favorite

Excellent for eating. Very firm. A very early pear.



BLIGHT-RESISTANT

Old-Fashioned Chestnuts

Will Bear Each Fall

From about September 15 on, you will reap a harvest of shiny, taste-tempting Chestnuts once your trees are established. Superb for eating raw, for roasting, for Chestnut dressing in the holiday turkey.

Trees Are Ornamental

These lovely trees bring beauty and distinction in addition to their crop of delicious nuts. Free-growing, they have attractive, glossy, rich green leaves on low-sweeping branches. The most productive nut trees for northern latitudes, Chestnuts do better in poor soil than any other nut trees. Will grow more rapidly and reward you handsomely if fertilized. Rugged, vigorous . . . they do well in exposed places but must have a well-drained soil.



**3 to 5-ft., 2-yr.-old nursery-grown trees. Shipped trimmed,
ready to plant, guaranteed, prepaid**

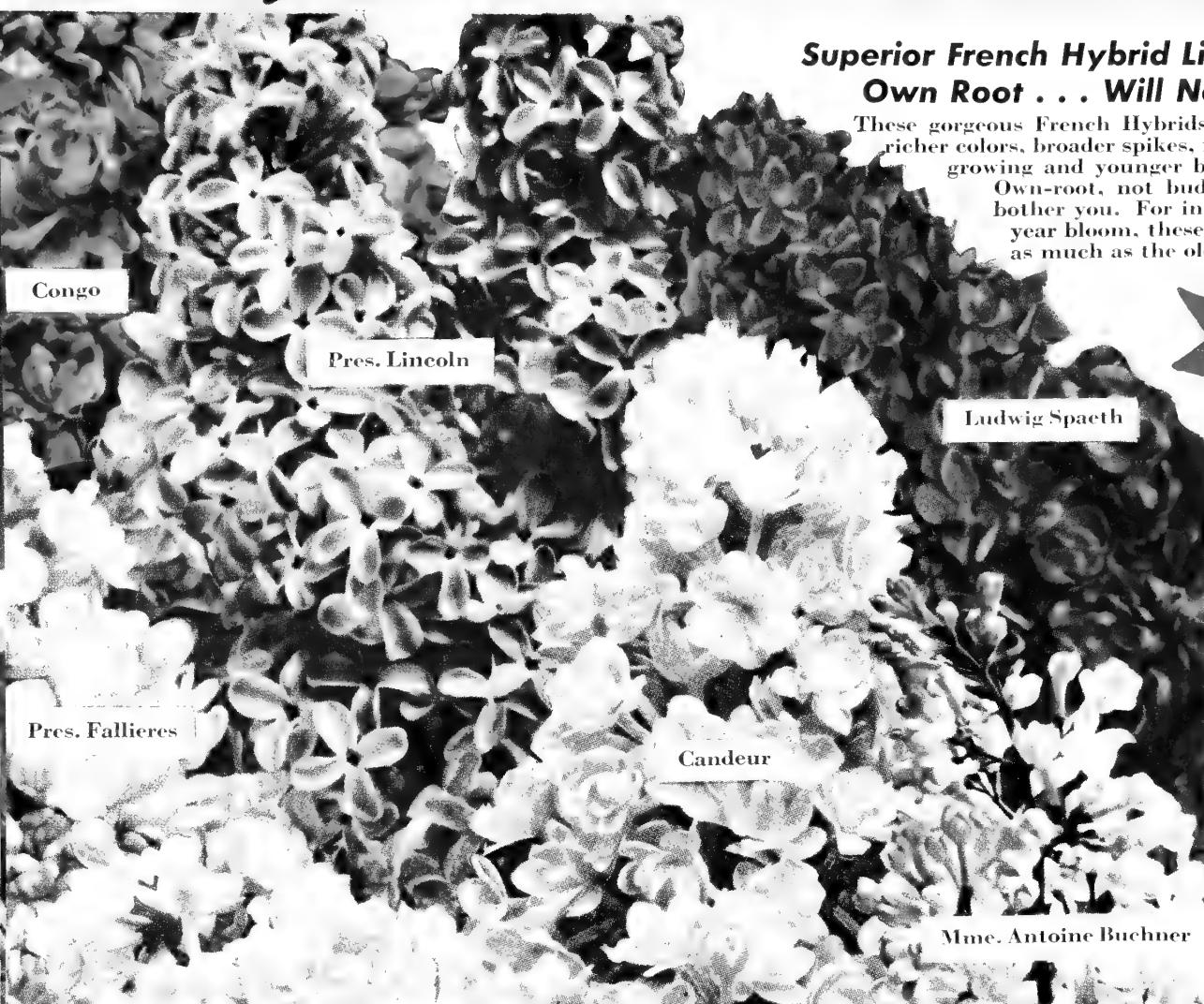
\$2.75 each; 3 for \$7.40

Best crops insured by planting two or more trees for pollination



FRAGRANCE BEYOND DESCRIPTION.....

Gorgeous French Hybrid Lilacs



Superior French Hybrid Lilacs Far Surpass All Others! Own Root . . . Will Not Develop Wild Canes!

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description.

Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

AVAILABLE IN THESE SIX
OUTSTANDING VARIETIES

CONGO. Large, open clusters of single florets of a rich wine-red tone. Very fragrant. Moderate height. Strong grower and free bloomer.

PRES. FALLIERES. Large showy clusters of double, fragrant flowers. The color is soft rosy lilac—very delicate and pleasing.

PRES. LINCOLN. Moderate-sized, single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

LUDWIG SPAETH. A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

CANDEUR. Large, full clusters of double florets, snowy white in color. Indispensable no matter what other kinds you have.

MME. ANTOINE BUCHNER. Very fragrant, large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

\$2.50 each; 3 of one kind \$6.25

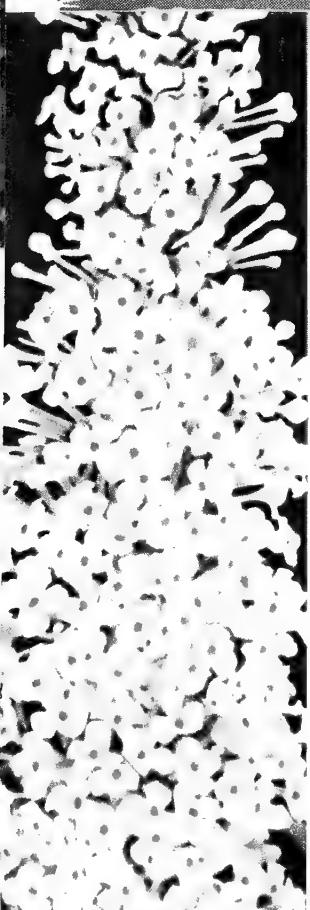
SPECIAL OFFER

Group #591

All 6 J. & P. Modern Lilacs pictured

1 of each (\$15.00 value) **\$12.50**

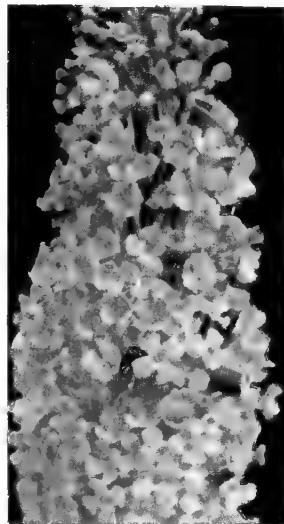
Butterfly Bushes (Buddleia) Most Useful of All Flowering Shrubs



**BUTTLEIA,
White Bouquet (Left)**
(Plant Patent No. 536)

An abundance of long, fragrant, glistening white, 10-in. sprays like those pictured . . . all summer and fall . . . Bush seldom exceeds 4 to 6 ft. Especially prized for its long season of bloom, on 24 to 30-in. stems. Buddleias are very easy to grow; need little care. Often called "ever-blooming summer lilacs." Like all Buddleias, the tops die down in winter but come up more vigorously than ever the following spring.

85c each; 3 for \$2.25;
6 for \$4.25



BUTTLEIA, Charming

(Above) Large spikes of exquisite pink. A glorious effect in the garden or shrubbery border; produces an abundance of lovely sprays from July to frost. 4 to 6 ft.

75c each; 3 for \$2.00;
6 for \$3.75

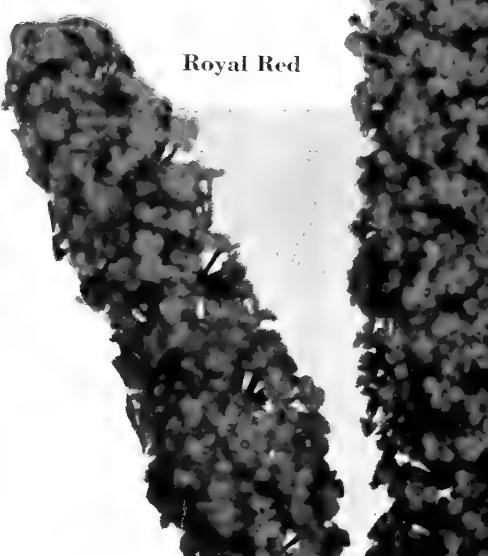
SPECIAL OFFER
Group #581
All 4 Buddleias shown above
1 each
White Bouquet
Charming
Ile de France
Royal Red
Only **\$3.00**



**BUTTLEIA, (Above)
Ile de France**

Long, 12-in. spikes of glowing claret-purple. Majestic, hardy; sometimes grow up to 6 ft. tall. Pleasing fragrance! Blooms generously July to frost.

75c each; 3 for \$2.00;
6 for \$3.75



Royal Red

BUTTLEIA, Royal Red (Below)
(Plant Patent No. 556)

Very conspicuous; blooms at a time when few other shrubs show any color. The first truly red Butterfly Bush! Royal Red and White Bouquet are a combination without equal in any other hardy, summer-blooming shrubs. Grows 4 ft. tall; produces an abundance of spikes from July until frost.

85c each; 3 for \$2.25;
6 for \$4.25

Floribunda Roses FOR EVERYBODY'S GARDEN!

Goldilocks

Winner
of John Cook Medal
(Right) of American Rose Society

"Best New Rose in Three Years"

The long-awaited true golden Floribunda! Somewhere in your garden this mass of glorious sunshine will delight you from early spring all through summer and fall. Clusters of bright yellow are particularly colorful and showy. They last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive stages. The flowers are cupped in the early stages and gradually open to $3\frac{1}{2}$ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of $2\frac{1}{2}$ ft. or taller. (Pat. 672.)

Bud rich golden yellow.

Flower cupped in early stages
45 firm petals; up to
 $3\frac{1}{2}$ in. across.

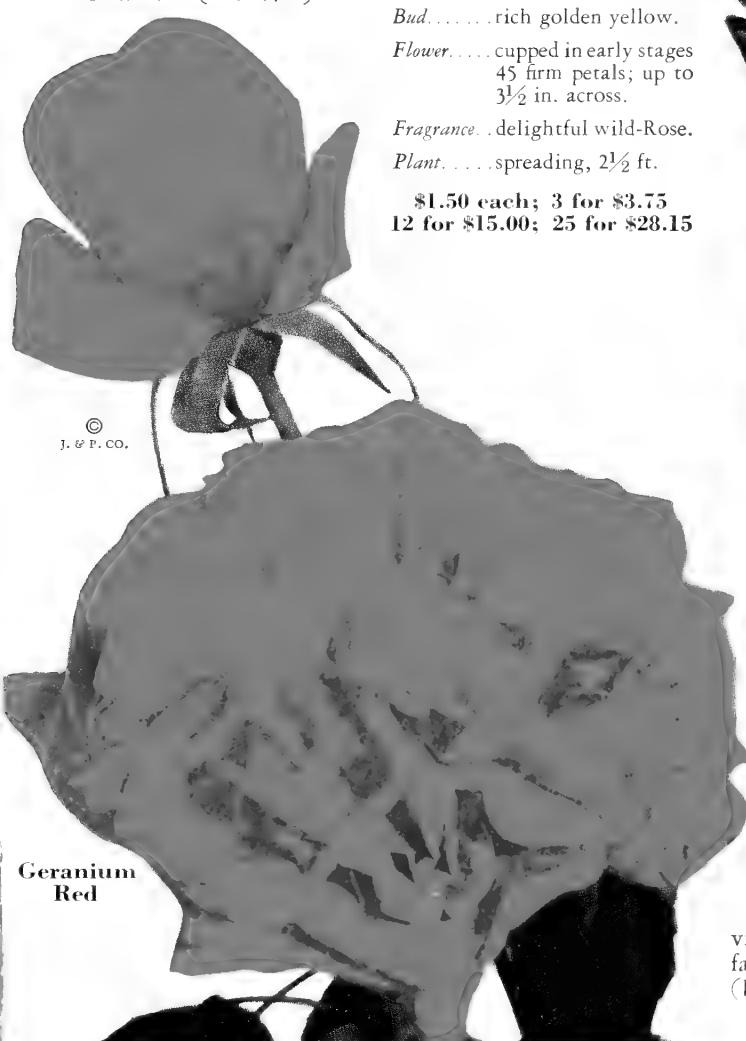
Fragrance . . . delightful wild-Rose.

Plant spreading, $2\frac{1}{2}$ ft.

\$1.50 each; 3 for \$3.75
12 for \$15.00; 25 for \$28.15



GOLDILOCKS . . . "Stardust turned to Gold"



Geranium Red

GERANIUM RED (Left) UNUSUAL GERANIUM COLOR, FORM AND FRAGRANCE

Imagine a Rose the color of a red geranium! That even has the spicy fragrance of a geranium! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Bushy, 30 in. Very hardy. (Pat. 811.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00
25 for \$28.15

SPECIAL
GROUP
OFFER
No. 231

One Each of the Five
Roses on these pages

Masquerade
Betty Prior
Donald Prior
Goldilocks
Geranium Red

Value \$7.70
Save \$1.30
ONLY \$6.40

HOW TO USE FLORIBUNDAS IN YOUR GARDEN



Pipocchio. In
a solid rose
makes a con-
tinuous show
of color.



Masquerade
Floribunda adds
color to the per-
ennial border.



Goldilocks
Floribunda
blooms with such
profusion that it
needs no deadhead-



Geranium Red
Floribunda in a
border.

**A Helpful
Hint**

Plant Floribundas in groups of 3 or 1 kind for the most dramatic color effect. A solid mass of one color is more striking than an assortment of many colors.

© J. & P. CO.

Yellow
Pinocchio

© J. & P. CO.
Pinocchio

THE INCOMPARABLE

THE
ORIGINAL

Pinocchio

(Left) Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow with gay harmony. Clusters of exquisite pointed buds open gradually to long-lasting Miniature Tea Roses. 1½ in. across. As the last flowers in a cluster finish, the first buds are

opening on other shoots, bringing new interest daily. The winsome buds are rich appealing salmon, flushed with gold at base, gradually changing to soft clear pink as the "sweetheart" flowers open and acquire deeper pink edges. Exotic, fruity fragrance. Pinocchio is ideal to plant in shrub and evergreen borders, particularly effective in furnishing continuous summer and fall color after the flowering shrubs are done. (Pat. 484.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

Clusters of Flowers, Always in Bloom!

Save Money!

Pinocchio
FAMILY GROUP

JACKSON & PERKINS CO.
World's Largest Rose Growers



Yellow Pinocchio

(Above)

Now! Pinocchio in Apricot-Yellow!

Another thrilling Pinocchio with the same sturdy bush and great masses of bloom in an apricot-yellow color. The bush grows about 3 ft. tall and when at the peak of bloom is a rounded mound of yellow. This sturdy, healthy and free-flowering newest member of the Pinocchio family is a welcome addition to the Floribunda Roses. (Pat. 992.)

Color... apricot-yellow to yellow.

Flower... 3 in., fully double, long-lasting.

Bush... 3 ft. high, very vigorous and healthy.

Bloom... very free, in clusters and singly.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

**FREE**with
every
orderUseful Sug-
gestions on
"How to Use
Floribundas"

© J. & P. CO.

Red Pinocchio

Marionette

©
J. & P.
CO.

Pinocchio FAMILY

Red Pinocchio

(Above)

Combines the best qualities of Pinocchio and Donald Prior. The 3½-in., delightfully fragrant Roses are borne in large, long-lasting, unfading clusters. A rich dancing carmine, which deepens and acquires a velvety cast. Finishes with the same lovely cup-shaped bloom as Pinocchio but rich scarlet. Exceptionally free flowering, with individual blooms scattered between the mass flowerings. Bushy, vigorous, 3 ft., hardy everywhere. (Pat. 812.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00;
25 for \$28.15

Marionette

(Above, Right)

Amazing White... As Good As Pinocchio

Thousands who prefer white Floribundas for mass plantings choose Marionette. All that is said of Pinocchio can be said of Marionette except for its color. There is added interest in the unfolding of the fully double flowers, about 1½ in. across, as the pastel tint changes gracefully to immaculate white. Unbelievable clusters are produced all season. Very hardy, vigorous, 24 in. tall. (Pat. 569.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00;
25 for \$28.15

Lavender Pinocchio

(Right)

An entirely new color in Roses! A true clean lavender, changing at various stages. The masses of tight buds are warm chocolate-brown overlaid dusty pink, followed by smoky pink-lavender as they open. Each frilled petal has a lavender border. Outer petals are darker than those in the heart of the bloom, but the colors soften to dainty silver-lavender. Delightful oriental fragrance. (Pat. 947.)

\$2.00 each; 3 for \$5.00; 12 for \$20.00; 25 for \$37.50

Deep fall coloring of Lavender Pinocchio. This rich shade gradually appears as weather becomes cooler

© J. & P. CO.

Lavender
Pinocchio

New Park Roses!

ALWAYS IN BLOOM!

Ideal for Hedges, Borders, Beds, Background and Specimen Plantings!

Realizing the need for tall-growing "cluster type" Roses, Jackson & Perkins takes pride in introducing these new Park Roses. Having the same blooming and growing characteristics as Floribunda Roses, they vary only in their height. Growing up to 4 ft. tall, they're always in bloom, and are excellent for background plants, tall hedges and specimen plantings. Truly a must for this spring's planting!

Lyric

LYRIC (P.A.F.) (Left)

The 2 to 3-in. flowers are a very soft pink and are produced in large clusters. Reaches 4 ft. or more in height and is excellent for hedges, foundation plantings and in shrub borders. When used in foundation plantings, it is a very good background for Floribunda Roses. Hardy, disease resistant.

\$1.50 each; 3 for \$3.75; 12 for \$15.00;
25 for \$28.15

MORE FAMOUS

Floribunda

Noted for its Sweetheart Flowers!

Rose
Elfe

©
J. & P. CO.

ROSE ELFE (Left)

So exquisite are the blooms of this strong, hardy Floribunda that one might easily believe the elves themselves had taken full-sized, perfect Hybrid Tea blooms, multiplied them several times on a single stem and reduced them all to less than half size! The miniature rose-pink buds open to tiny, 2-in., high-centered flowers and offer an opportunity for a great many cut flowers. Continuous blooming. Height about 2 ft.

\$1.35 each; 3 for \$3.40; 12 for \$13.50;
25 for \$25.35

AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE PINOCCHIO A glistening white Pinocchio, with flowers about 2½ in. in diameter and fully double. They are usually borne in large clusters of up to 30 or more. The cream-tinged buds and sheer white, long-lasting blooms are a real treat for many weeks. Foliage is rich dark green. Height 24 to 30 in. Old Rose fragrance. (P.A.F.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

PERMANENT WAVE Named for the delightful crinkling and fluting along the edges of each silvery petal. Outside of petals is a rare cochineal-red, inside a shade lighter. Unusual wavy petals show a delightful irregular effect, even in the bud stage, with the fluting more and more pronounced as the flowers open. Clusters stand up well, staying crisp and fresh. (Pat. 107.)

\$1.35 each; 3 for \$3.40; 12 for \$13.50; 25 for \$25.35

SPECIAL
GROUP
OFFER

No. 251

THE THREE NEW
PARK ROSES

\$3.75

Lyric Mandarin,
 Gayheart
Value \$4.50
Save 75c

Mandarin

Gay
Heart

MANDARIN (P.A.F.)

Here is a Rose that will definitely make a name for itself. A beautiful ox-blood-red, reminiscent of Burgundy wine with large clusters of 3 to 4-in. flowers. Outstanding quality is a delightful old Rose fragrance. Reaches a height of 3½ ft. or more. Upright and vigorous growth. Effective for taller hedges in foundation and background plantings.

\$1.50 each; 3 for \$3.75; 12 for \$15.00;
25 for \$28.15

ROSES

World's
Fair
AAFS

©
J. & P.
CO.



GAY HEART (P.A.F.) (Above)

Beautiful 4 to 5-in. bright pink Hybrid Tea-like flowers are produced in large clusters. The plant reaches a height of 4 ft. or more and gives a very attractive and colorful show all summer. Nicest feature is its ability to keep clean . . . never any discolored flowers. Can be used the same as the other Park Roses.

\$1.50 each; 3 for \$3.75; 12 for \$15.00;
25 for \$28.15

FROM J. & P.

WORLD'S FAIR (Left)

Clusters of velvety, rich scarlet flowers which almost hide the luxuriant foliage, become dark maroon in the fall. Large, double flowers are exceptionally hardy. A continuous display of color from late spring until frost. Bushy plants seem to hide themselves under the clusters of blackish scarlet blooms. (Pat. 362.)

\$1.35 each; 3 for \$3.40; 12 for \$13.50;
25 for \$25.35

Trailing Roses



Roses for Special Purposes

A Few Unusual Types That Will Make Your Garden More Attractive!



Miniature Roses

... THE SMALLEST OF ALL!

Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more. Petite little buds, smaller than a baby's finger-tip, open to exquisitely modeled blooms, irresistible on the tiny plants and in miniature bouquets. Plant them liberally in a row around your beds of Hybrid Tea or Floribunda Roses, or as an edging in front of other plants.

Also used in the rock garden, by the doorstep, or in a window box. In the fall, the plants may be taken up and potted to bloom indoors.

ROSA ROULETTI

(Above, Left)

Perfect double rose-pink flowers as pictured. The entire 4 to 6-in. plant as dainty as the Roses themselves. Used for borders, rock gardens, or paths. Attractive for small flower arrangements in the home.

\$1.00 each; 3 for \$2.50;
12 for \$10.00;
25 for \$18.75

OAKINGTON

RUBY (Not illustrated)

Deep carmine buds open rich ruby-crimson. Fully double flowers smaller than 1 in., even full open. Similar to picture of Rosa Rouletti on the left, only much deeper in color. Plants less than 12 in. tall.

\$1.00 each; 3 for \$2.50;
12 for \$10.00;
25 for \$18.75

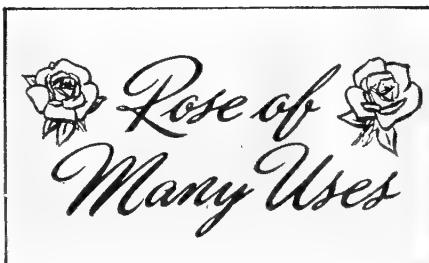
SPECIAL GROUP OFFER

No. 261

A LITTLE GARDEN OF TINY ROSES

Now, at a very special price, both Oakington Ruby and Rosa Rouletti, a collection of 8 plants. Enough to make a perfect miniature Rose garden only 1 ft. long and 6 in. wide.

8 PLANTS, 4 of each	\$6.65
Value \$8.00	Save \$1.35



FRAU KARL DRUSCHKI

(Right)

One of the purest white Roses, a favorite for many years. Very double, very large and long lasting. Good stems, excellent for cutting. Noted for its extreme toughness and vigor. Blooms heavily in June and intermittently all summer. Can be used many ways . . . informal hedge, mass plantings, large-flowering shrub, pillar type against walls, fences.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45



Frau Karl Druschki

WICHURAIANA (Left)

An effective cover-all for banks and other bare and unsightly places. Spreads rapidly, rooting wherever it touches soil. Effective along the top of retaining walls. Extremely hardy. Fragrant, starry white flower clusters. Bright red berries later in the season. Cover up ugly bare places by planting Wichuraianas 2 ft. apart; they will soon form a dense solid trailing mass.

\$1.25 each; 3 for \$3.15; 12 for \$12.50;
25 for \$23.45

MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease-resistant; does well with little sunshine. Dark green foliage and clear pink flowers in June and July. Plant 2 ft. apart in staggered rows.

\$1.25 each; 3 for \$3.15; 12 for \$12.50;
25 for \$23.45

JACKSON & PERKINS CO.

World's Largest Rose Growers

THOUSANDS OF BLOOMS

JACKSON & PERKINS

BLAZE

The World's Most Popular
Red Climber!

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more gardeners realize how colorful and dependable it really is. In this picture the brilliant pillar of glowing red is in complete harmony with the porch.

Generous Clusters of Brilliant Bloom

These are the brilliant double, red Climbing Roses one sees all over America. You'll be thrilled with the exceedingly generous blooms in June, and each succeeding year will increase your devotion as the plants become established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore. You know the older June-blooming counterpart as Paul's Scarlet Climber. Requires no special attention, but grows luxuriantly and makes a magnificent display.

Outstanding Characteristics

Blooms . . . large clusters of 2 to 3-in. flowers. The blazing scarlet color holds well, even in full sun.

Uses . . . train over arch or pergola, fences or garages, pillars or posts, entrance or porch.

Prolific . . . masses of vivid scarlet in spring and intermittently all season. (Pluck only actual dead flowers when trimming, as new bloom shoots grow from first eye below the flower cluster.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00



Blaze

© J. & P. CO.

Best All-Purpose Yellow Climber **DOUBLONNS**

(Right)

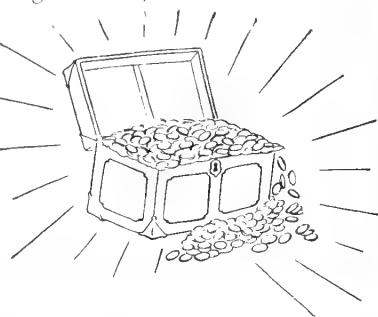
The fabulous yellow Climbing Rose on which you can depend for quick results and real height. These are three important reasons that Doubloons is the best all-purpose yellow Climber: Its flowers are magnificent, it blooms profusely for a long time, and it is unusually hardy and vigorous. The husky, hardy canes grow as much as 12 ft. in a single season, for bountiful bloom the next year. You may even have some blooms the first year. Hardy, vigorous . . . will make your garden glow anew. (Pat. 152.)

Blooms . . . large, golden flowers in delightful clusters.

Growth . . . vigorous, healthy, long heavy canes.

Fragrance . . . spicy, clean.

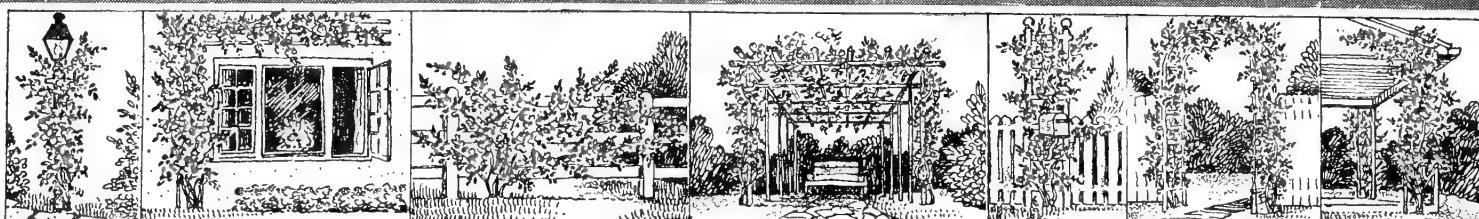
\$1.50 each; 3 for \$3.75;
12 for \$15.00



Doubloons

©
J. & P. CO.

CLIMBING ROSES HAVE A MILLION USES IN ANY GARDEN..



IN A LIMITED SPACE . . .

Climbers



ALOHA

**SENSATIONAL!
EVERBLOOMING!
EXCEPTIONALLY
HARDY!**

FIRST IMPORTANT
NEW CLIMBER
IN A DECADE!

(Right) Like an Artist's Dream, this magnificent rose-pink Climber bursts into bloom from top to bottom with an utterly breath-taking display of never-to-be-forgotten glory. After this first peak of June glory, Aloha continues to bloom frequently during the entire season.

So profuse . . . so rich . . . in its deep rose-pink blooms of enormous size that it defies adequate description. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, double, perfectly formed blooms of handsome size. Flower after flower measures 5 in. across and 3 in. deep.

Never Before an Everblooming Climber Like This!

The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Unlike most Climbers, Aloha blooms in long-stemmed clusters. The primary bud develops into a gorgeous 5-in. bloom but the secondary buds do not open fully until the first flower has practically finished. We think this Climber is the perfect Rose of its class. (Pat. 948.)

\$2.50 each; 3 for \$6.25; 12 for \$25.00



A NEW
EVERBLOOMING
CLIMBER!



© J. & P. CO.

Aloha

The 3 Outstanding Climbers on These 2 Pages

1 BLAZE 1 DOUBLOONS 1 ALOHA

Value \$5.50
Save 90c

Only \$4.60

SPECIAL
GROUP
OFFER
No. 271

Value \$5.50
Save 90c

Only \$4.60

JACKSON & PERKINS CO.
World's Largest Rose Growers

MORE CLIMBERS AVAILABLE ONLY IN LIMITED QUANTITIES

PAUL'S SCARLET

This is one of the all-time older favorites. Many still want it for the great profusion of large, vivid scarlet-red blooms. The flowers are scarlet-red and semi-double, freely produced. It is a strong grower and very hardy; canes are flexible and very easy to train over porches, walls, fences, trellis and pergolas.

During June, the plant is completely covered with blooms that create a center of interest anywhere.

\$1.00 each; 3 for \$2.50; 12 for \$10.00

DR. W. VAN FLEET

Forebear of exquisite New Dawn. The large, pale pink, fragrant, Hybrid-Tea-like flowers are borne on fine long stems, ideal for cutting. Many would not be without Dr. W. Van Fleet for the literally hundreds of lovely Roses on even a single plant . . . countless bouquets from the smallest city lot, and a wonderful garden display at the same time. Profusion of bloom in June. Vigorous, hardy. Grows 12 to 15 ft.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

JUNE MORN

A spectacular, sturdy Climbing Rose. June Morn's large 5-in., double flowers are a bright watermelon-pink touched with gold on the outside. Blooms in great profusion in many-flowered clusters in early summer. Older established plants could almost be called ever-blooming. June Morn is a very hardy, vigorous grower that begins to throw sturdy climbing shoots the first summer and will bloom generously the next June. Height 8 ft. (Pat. 375.)

\$1.75 each; 3 for \$4.40; 12 for \$17.50

J. & P.

Climbers

DR. J. H. NICOLAS

(Left) Gardeners are delighted with the wealth of large, double flowers and the everblooming performance of Dr. J. H. Nicolas. As the first flowers finish, new shoots appear. The first flowers remain attractive till the last one of the cluster is open. For years Dr. J. H. Nicolas, the world-renowned hybridist, had for his ideal a race of everblooming Climbers with large double blooms like Hybrid Teas. He made the cross that resulted in this marvelous flower—the triumph he did not live to see fulfilled but which now bears his name. (Pat. 457.)

Everblooming. a galaxy of bloom repeats again and again, all summer and fall.

Immense. fully double, entrancing deep rose-pink flowers, 5 to 6 in. across, 50 fine-textured petals.

Fragrance. rich, lovely and enduring.

Clusters. three or four perfect blooms to each long, strong stem.

**\$1.75 each; 3 for \$4.40;
12 for \$17.50**



Dr. J. H. Nicolas

© J. & P. CO.



King Midas

(Left) So shimmering and regal are the lovely, large blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into limpid yellow gold. These cheer-giving yellow blooms that completely cover the plant for three to six weeks will bring a blaze of golden glory to pillar, porch and trellis.

Modern, high-centered, tight buds and Hybrid-Tea-like flowers, in clusters of four to six. Particularly hardy and vigorous, it will establish itself quickly and then bloom every year. Grows 8 to 10 ft. (Pat. 586.)

Buds. high-centered, slow to open, deep gold with reddish tinge.

Blooms. large, 4 to 5 in., in unfading yellow clusters of four to six.

Very prolific. begins early, continues through June till other large-flowered Climbers have ended.

\$1.75 each; 3 for \$4.40; 12 for \$17.50

Climbing
Summer
Snow



© J. & P. CO.

Climbing SUMMER SNOW

(Below) Myriads of pure white, loosely double, 2-in. flowers in large clusters. A mountain of white almost covers the plant in June with the lovely pure white blooms repeating all summer and fall. The hardy, vigorous plant spreads rapidly and needs little care. An exquisite background of white to accent the color of Floribunda Roses and perennials. (Pat. 400.)

Blooms. clear white, 2 in. across.

Everblooming. intermittent all summer; profuse in June.

Type. free-branching, spreads to cover a large surface. Very hardy, vigorous. Superb pillar. 8 to 10 ft.

\$1.75 each; 3 for \$4.40; 12 for \$17.50

*Climbing***CRIMSON GLORY** (Right)

Imagine the magnificent Crimson Glory in the form of a Climber! The rich crimson color, the fascinating fragrance, the perfectly formed blooms and all the vigor and profusion that make this Rose outstanding in its Hybrid Tea form have been captured in this amazing Climber.

Large, high-centered, crimson Roses on strong stems cover the plant for a long period. In northern areas where sub-zero temperatures occur, Climbing Crimson Glory should have some winter protection or be planted in a sheltered location. (Pat. 736.)

Flower . . . perfect form, large, fully double.

Color . . . deep crimson.

Buds . . . urn shaped, on long stems fine for cutting.

Fragrance . . . refreshing and abundant, like that of the bush form.

Hardiness . . . generally hardy but requires winter protection in cold areas.

**\$1.75 each; 3 for \$4.10;
12 for \$17.50**

**NEW DAWN** (Left)*The Original Everblooming Climber*

Blooms almost continuously from early June until frost. Wondrously glossy foliage. One of hardiest; 10 to 12 ft.

Blooms . . . hundreds of large, apple-blossom-pink blooms in clusters. Delicate fragrance.

Stems . . . long and strong, ideal for cutting.

History . . . everblooming strain of Dr. W. Van Fleet.

**\$1.50 each; 3 for \$3.75;
12 for \$15.00**

New Dawn

SPECIAL GROUP OFFER

No. 281

Climbing Crimson Glory

1 Each of
the 5
Climbers
on these 2 pages

1 Dr. J. H. Nicolas
1 King Midas
1 Clbg. Summer Snow
1 Clbg. Crimson Glory
1 New Dawn

Value \$8.50
Save \$1.40
Only **7.10**

Rare Beauty in an Easy-to-Grow Vine . . .

Giant Clematis

**REGAL, DISTINCTIVE
EXOTIC AS ORCHIDS**

Breath-taking beauty on trellis or porch. Next to the rose, the most beautiful of all climbing plants. While the intense colors and delicate forms seem almost tropical in their glory, the plants withstand sub-zero temperatures, just by hilling in fall. Easy, rapid-growing, disease-resistant. The enchanting blooms grow from 4 to 8 in. or more across, continuously for 6 to 8 weeks from July and again in fall. Striking in flower arrangements. Strong, 2-yr. own-root plants, postpaid.

Lanuginosa
CandidaRed
Jackmani

©

JACKMANI

Large, velvety violet-purple flowers that have made Clematis so popular. Blooms in profusion all summer and early fall. Noted for great vigor, often 10 ft. high.

\$1.25 each; 3 for \$3.25

LANUGINOSA CANDIDA

Lovely pure white waxy flowers, beautiful always, entrancing in moonlight. One of newest hybrids, 10 to 12 ft. high.

\$1.25 each; 3 for \$3.25

RED JACKMANI RUBRA

Vigorous and free-blooming as the purple Jackmani, with large flowers in a grand shade of bright red that makes a wonderful display. Rapid-growing, 10 to 15 ft. in height.

\$1.50 each; 3 for \$4.00

SILVER LACE VINE (Not illustrated)

Polygonum Auberti. Dense foliage, foamy sprays of white flowers all summer, fall. One of the best vines where you want a mass of flowers and foliage quickly. Field-grown plants.

60c each; 3 for \$1.50



Jackmani

Modern Perennials

NEW!
Vastly Improved

SHASTA DAISY

Wirral Supreme (Right)
(Patent Applied For)

This new Shasta Daisy is of outstanding merit . . . a hardy improved Shasta Daisy, Esther Reed. Truly a real find in the perennial world. The glistening white flowers are 3 to $3\frac{1}{2}$ in. across, fully double, held upright on tall wiry stems. The compact, $2\frac{1}{2}$ -ft. plant is absolutely hardy and very decorative in the garden for a long time. Especially effective as a cut flower, with good lasting qualities. Blooms in June and July and if cut then will produce again in fall. Another outstanding product through Jackson & Perkins' research.

\$1.25 each; 3 for \$3.15;
6 for \$6.25



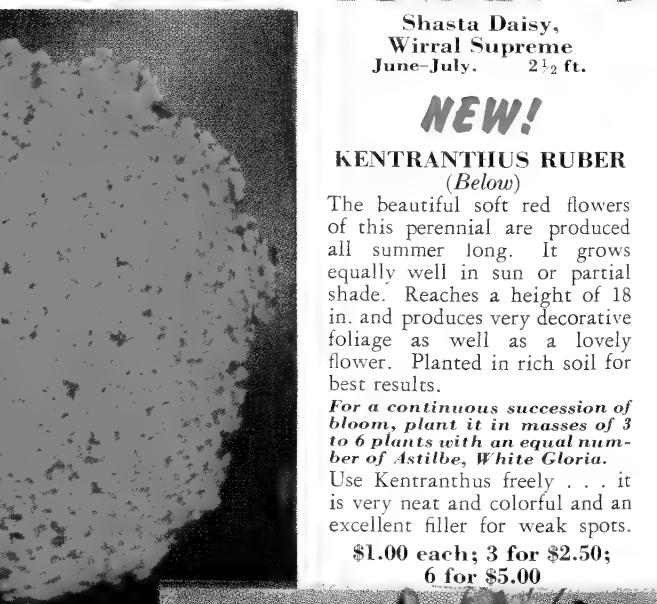
NEW! Huge, 8-inch Flower Heads!

ACHILLEA

Golden Plate (Below)

Here's a picturesque new perennial that is unsurpassed as a cut flower. The huge, rich buttercup-yellow flowers are 8 in. across, on tall graceful 4-in. stems that give a beautiful and firm effect in the background of a garden from June to frost. It forms a plant about 2 ft. in diameter, with 10 to 15 flowering stems. The Achillea blooms are often used for dried bouquets that last for many weeks indoors. Has lovely foliage . . . ideal for flower arrangements.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



Shasta Daisy,
Wirral Supreme
June-July. $2\frac{1}{2}$ ft.

NEW!

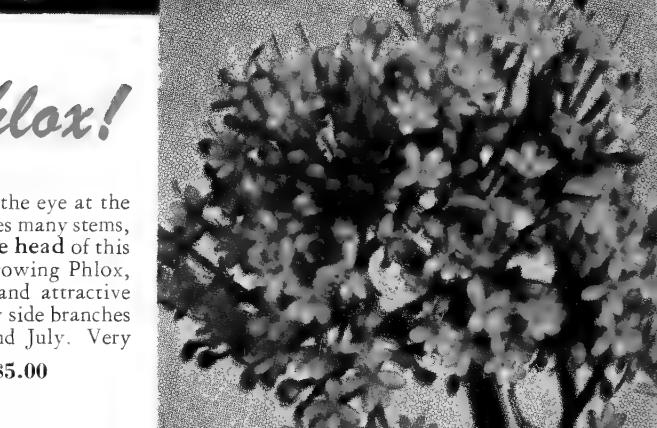
KENTRANTHUS RUBER (Below)

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. and produces very decorative foliage as well as a lovely flower. Planted in rich soil for best results.

For a continuous succession of bloom, plant it in masses of 3 to 6 plants with an equal number of Astilbe, White Gloria.

Use Kentranthus freely . . . it is very neat and colorful and an excellent filler for weak spots.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



June-July. Phlox, Brigadier $2\frac{1}{2}$ -3 ft.



July-Aug. Phlox, White Admiral $2-2\frac{1}{2}$ ft.

SPECIAL GROUP OFFER
No. 381

Oceans of Color!

3 New Phlox

2 White Admiral
2 Brigadier
2 Belle Pyramid
See page 43
Total 6 plants
Value \$5.70
Save 95¢

Only \$4.75



MOUNDS OF COLOR WITH THESE Two New Phlox!

PHLOX, WHITE ADMIRAL (Above)

Reminiscent of great mounds of snow or rows of Midshipmen on graduation day, here is a brand-new white Phlox guaranteed to bring more beauty to your garden. It produces enormous pure white heads and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to $2\frac{1}{2}$ ft. and blooms profusely in July and August. Very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

PHLOX, BRIGADIER (Above, Left)

Here is a brilliant orange-red color that stops the eye at the slightest glance. Even though each plant makes many stems, one individual stem will form an immense head of this gay, eye-capturing color. One of the taller growing Phlox, it reaches a height of $2\frac{1}{2}$ to 3 ft., with clean and attractive foliage. Each flower head builds up with many side branches and makes a great showing of color in June and July. Very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

Special Offer! All 10 New Perennials

(Value \$10.25, Save \$1.70)

on these pages . . . GROUP #401 Only \$8.55

Two New Verbascum!

VERBASCUM, COTSWOLD QUEEN. (Left)

The grace and sophisticated effect of the Verbascum is a real garden treasure. A striking salmon-bronze color with lovely soft pastel lilac centers, the graceful 3½-ft. spikes keep very well when cut for flower arrangements indoors. Blooms in July, August and September. Very easy to grow and truly another new exciting color in the garden world.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

VERBASCUM DENSIFLORIUM

(Right) Another lovely new Verbascum, more vigorous than the other varieties, producing a glowing pastel effect of yellow overlaid with brownish salmon. Blooms in July, August and September. It makes an excellent showing of color with its graceful pyramidal spikes. The color is very effective wherever planted. Lasts well when cut. 4½ to 5 ft.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFER

No. 391

2 New Verbascums
Plus Verbascum,
Pink Domino

Ideal for Flower Arrange-
ments

2 Cotswold Queen 2 Densiflorium
2 Pink Domino

Total 6 plants

Value \$5.50 Save 90¢ \$

Only 4.60

Verbascum,
Cotswold Queen
July, Aug., Sept.
3½-ft. spikes.



Verbascum densi-
florium
July, Aug., Sept. 4½ to 5 ft.

Two New Sedums!

SEDUM, FIRE GLOW (spurium) (schorbusser Blut)

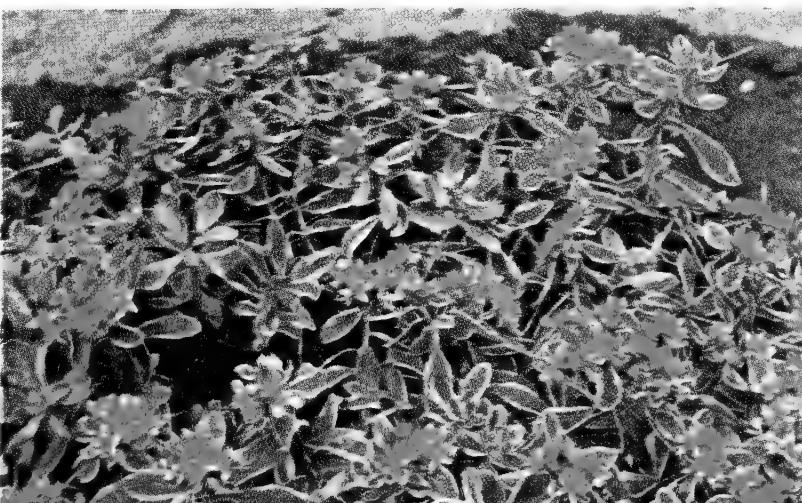
(Right) An excellent ground-cover or a neat decorative plant, here is a bright new Sedum with deep red flowers and bronzy foliage. The red star-like blooms cover the entire plant from June till frost. Especially effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Reaches a height of 8 to 10 in.

75¢ each; 3 for \$2.00;
6 for \$3.75



Sedum, Fire Glow (Above) 8 to 10 in.

Sedum, Golden Carpet (Below) 6 to 8 in.



SEDUM, GOLDEN CARPET (kamtschaticum variegatum)

(Right) Another ground-cover with attractive variegated foliage and bright golden yellow blooms. Can be used in all locations, the same as Fire Glow above. Blooms from June till frost. A very useful plant in large or small gardens. About 6 to 8 in. high.

75¢ each; 3 for \$2.00;
6 for \$3.75

New! GIANT DELPHINIUM

DELPHINIUM, LOVELINESS (Below)

This new giant is our second contribution to the new strain of extra large-flowered Delphinium. Has immense semi-double flowers, with individual florets 3½ to 4 in. across. The face of each floret is a beautiful orchid-lavender punctuated with Argyle-orchid and a white center and accentuated on the far edges with tiny points of sea-blue. This new giant type Delphinium reaches a height of 4 to 4½ ft., with a flowering spike one-half the height of the plant. Side shoots break out when entire spike is open. Repeats rapidly in summer with very fine secondary blooms. Blooms in June and July and repeats again in fall. One of the extremely hardy Northern New York strain of Delphinium exclusive with Jackson & Perkins. Another fine result of years and years of research . . . truly a must for every garden.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

GIANT 4-INCH BLOOMS!

Delphinium,

Loveliness

June to Fall

4 to 4½ ft.



FREE Perennial
Planting Guide
with every order.



ALL-PURPOSE, SPRING, SUMMER

Jackson & Perkins LOW GROWING PERENNIALS

They grow from 8 to 18 inches

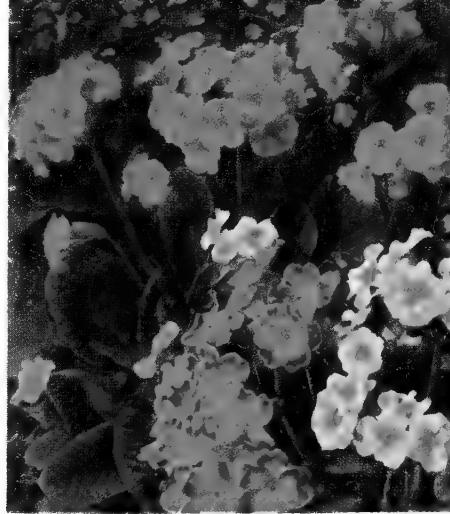
The height and time of bloom for each perennial are indicated under the picture.



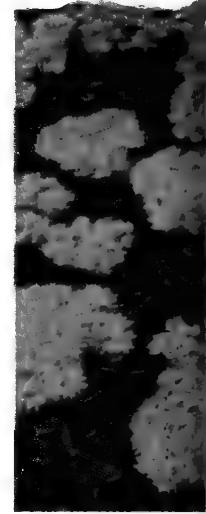
Pachysandra
Ground-Cover 6 to 9 in.



Vinca minor
Ground-Cover 3 to 6 in.



Primula veris 6 to 9 in.



Sedum, Late August to



Anchusa April-May 1 to 1½ ft.



Polygonum
Ground-Cover 4 to 8 in.



Campanula June to Frost 6 to 8 in.

PACHYSANDRA • SPURGE

(*Terminalis*.) Best evergreen ground-cover for deep shade and semi-shade; also does well in sun. Useful along walks, shrubbery, under large trees; the only plant that will thrive under pine trees. Fine for steep banks. Requires rich moist soil for maximum coverage. Quick-spreading, underground. Thick, glossy, spoon-shaped foliage, remains green winter and summer. 8 in. tall. Plant 8 to 10 in. apart.

3 for \$1.00; 10 for \$3.00; 100 for \$25.00

ANCHUSA Chinese Forget-Me-Nots

(*Myosotidiflora*.) Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April or May. Grows anywhere; equally effective in shady or sunny places. The large leaves make an excellent ground-cover. The dainty blue flowers on stems 1 to 1½ ft. high.

65c each; 3 for \$1.75; 6 for \$3.25

SPECIAL GROUP OFFER

GROUP #321

For Continuous Color, Beauty and Fragrance
Viola, Purple Heart; Lily-of-the-Valley; Dianthus, Irene; Lythrum, Brightness; White Veronica; Delphinium, Pink Sensation; Aster, Plenty; Pentstemon, Ruby King; Poppy, Salmon Glow; Shasta Daisy, Esther Reed.

Value \$9.60
Save \$1.60
Only ...

\$8.00

SPECIAL GROUP OFFER

GROUP #331

GROUND-COVER GROUP
3 PACHYSANDRA
2 POLYGONUM
3 VINCA MINOR
2 ANCHUSA MYOSOTIDIFLORA

Value \$4.60
Save 80c.
Only ...

\$3.80

VINCA minor

M^rrtle, Bowles Variety. "The magic carpet of all ground-covers!" Alice-blue flowers delightful against luxuriant evergreen foliage. Far superior to the old *Vinca minor*, it blooms with the violets and repeats all season. Foliage never rusts or turns brown. Ideal for banks, under trees, and shady spots; plant 8 in. apart.

3 for \$1.00; 10 for \$3.00; 100 for \$25.00

DWARF POLYGONUM Reynoutria

A wonderful ground-cover. Establishes itself well in poor or rich soil, even in damp spots in the garden. Thrives best in full sunlight; hovers 4 to 8 in. from the soil. In fall, foliage turns to beautiful red colors. Fragrant airy pink sprays like Silver Lace Vine. Has deep red buds in Aug., Sept. Perfect for spots where nothing else will grow.

**65c each; 3 for \$1.75;
6 for \$3.25; 100 for \$48.75**

PRIMULA VERIS, Colossus

Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors, including lilacs, pinks, coppery reds, dark reds, yellows. Sturdy plants; lush foliage. Enjoys damp, shady spots; ideal for rockery, waterside or border in sun.

75c each; 3 for \$2.00; 6 for \$3.75

CAMPANULA, Blue Carpet

(*Carpatica Improved*.) For edgings, for rock gardens or any other location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems. Very showy, giving blue color when there is very little other blue in the garden. Remains attractive all season. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

SEDUM spectabilis, Brilliant

Will make dry sections of your garden bloom again. Immense amaranth-red flower heads; attractive light green, succulent leaves that store moisture. Withstands hottest, driest summer weather. 18-in., rugged plants ornamental even before blooming.

65c each; 3 for \$1.75; 6 for \$3.25

AND FALL-BLOOMING PERENNIALS!

SPECIAL GROUP OFFER

GROUP #341

All-Season, Low-Growing Group

All 8 Perennials on page 37

Value \$6.00
Save \$1.00
Only ...

\$5.00



Brilliant September
18 in.

SPECIAL GROUP OFFER

GROUP #351 FRAGRANT GROUP

3 Lily-of-the-Valley; 3 Lavender, Hidcote Blue; 3 Dianthus, Irene

Value \$7.95
Save \$1.35
Only ...

\$6.60



Veronica, Crater Lake Blue
June
18 in.

A TRUE HARDY
OLD-FASHIONED
LAVENDER!



Lavender, Hidcote Blue
July to Frost
15 in.



Lily-of-the-Valley
May
10 in.

J. & P. GIANT TYPE LILY-OF-THE-VALLEY

An improved gigantic form. Exceptionally fragrant. Perfectly shaped, heavily textured, on very long strong stems. The sweet rich fragrance of these improved J. & P. giants is even more delightful than the widely loved perfume from the common small variety. Our field-grown clumps spread rapidly and form a solid mass in very little time.

Field-grown clumps, 65¢ each; 3 for \$1.75;
6 for \$3.25

VERONICA, Crater Lake Blue

Here is a new Veronica comparable in color to the blue of Oregon's famous Crater Lake. Especially good in the foreground of a perennial border where you want a solid mass of lasting cool blue. The plants, which grow 18 in. tall, do well in full sun or partial shade. Blooms in June.

75¢ each; 3 for \$2.00; 6 for \$3.75

GYPSOPHILA, Rosy Veil Pink Baby's-Breath

Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July, and also flower again in fall. The artistic sprays are invaluable for bouquets in the home and in mixed borders. Plants never become overgrown and keep to 18 in. tall or less.

65¢ each; 3 for \$1.75; 6 for \$3.25

Fragrant Carnation Pinks



June-July
12 to 15 in.

DIANTHUS, Irene

Literally drenches the garden with old-fashioned clove scent. The exquisite pink very double, 2 to 2½-in. flowers average 60 petals each. Sturdy 12 to 15-in. stems. Blooms very freely. Lives year after year. (Pat. 747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00;
12 for \$10.00



June-Oct.
10 to 12 in.

DIANTHUS, Silver Mine

Large, full, fragrant, double flowers—all pure white; hardy. Excellent for cut flowers from June until late Oct. Perfect for borders, edges, or rock gardens.

65¢ each; 3 for \$1.75; 6 for \$3.25



June-Aug.
12 to 18 in.

DIANTHUS, Rock Raven Red

(*Dianthus latifolius*.) Exceptionally fragrant, very double; rich crimson-red. Blooms abundantly from June through summer; perfect for border edge, rock garden.

65¢ each; 3 for \$1.75; 6 for \$3.25



DIANTHUS GROUP

A lovely collection of these fragrant beauties, 3 each of Irene, Silver Mine, Rock Raven Red. 9 PLANTS in all

Value \$6.90
Save \$1.15

\$5.75

Only ...

Low-Growing Perennials. continued

Plant these hardy perennials only once and they come up again and again year-after-year, always increasing in size and vigor



Catananche, Giant Cupid's Dart

July

20 in.

The height
and time of bloom for
each perennial
are indicated under
the pictures

CATANANCHE cærulea major

Giant Cupid's Dart (Left)

Bright, deep violet-blue, 2-in. flowers like double Bachelor's Button; on silvery, slender branching stems; silvery buds and seed-hips. Live and lovely for front of border. Thrives in difficult and dry positions. Height, 20 in.; excellent for cutting. Blooms profusely from July till frost, adding color and interest to the garden. An excellent plant for the small garden because it takes up so little room and yet produces a lot of bloom.

85c each; 3 for \$2.25; 6 for \$4.25



Spring to Fall

WHITE BLEEDING-HEART (*Dicentra plumosa*) (Above)

This lovely, delicate plant well deserves a place in every garden. It blooms heavily in the spring and continues to produce flowers all during the summer and fall. The shape of the pure white flowers is similar to the old-fashioned Bleeding-Heart, a little smaller in size but far more delicate in appearance. White Bleeding-Heart grows luxuriantly in any reasonably good garden soil but prefers a continuous supply of moisture and slight shade. Splendid for planting in the foreground of perennial borders and rock gardens because it grows only 9 to 12 in. high.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Violet, Royal Robe
Spring and Fall.

9 to 12 in.

Super-Giant Violets

Sweetest of all Garden Flowers!

VIOLET, ROYAL ROBE (Left)

Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will fill the air and send their delightful perfume even hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide like a pansy or viola, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. It is hardy enough to live over winter even in this rigorous climate of northern New York State; we protect the plants with leaves or straw. Strong-growing plants.

65c each; 3 for \$1.75; 6 for \$3.25



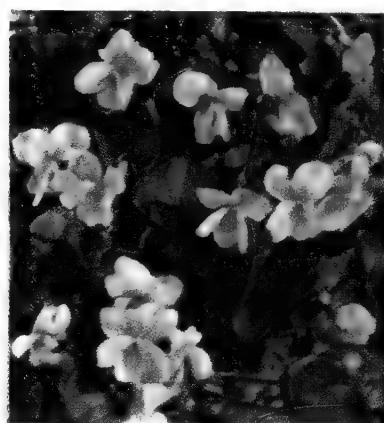
June to Oct.

18 in.

SHASTA DAISY, Esther Reed (Above)

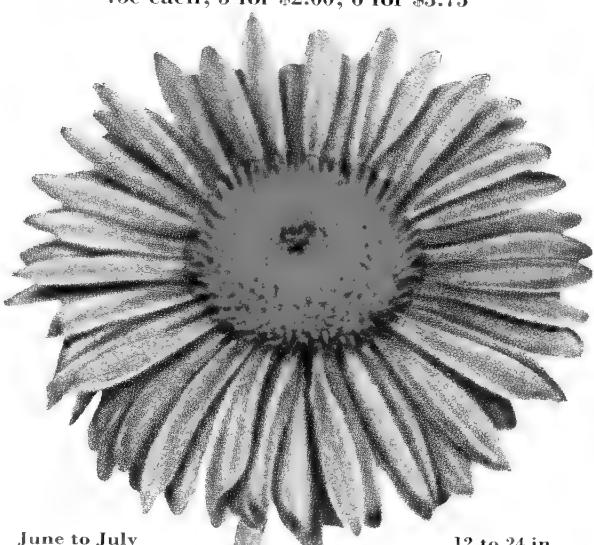
The chrysanthemum-like Esther Reed is one of the most delightful of Shasta Daisies and is June at its best. An easy-to-grow plant for a prim white mass effect. Almost entirely free from insects and disease. Blooms from June to Oct. Completely double flowers on 18-in., strong stems. The plants require a little protection in colder areas.

75c each; 3 for \$2.00; 6 for \$3.75



Violet, Rosina

May 10 in.



June to July

12 to 24 in.

ASTER ALPINUS, Triumph (Above)

The 3-in. flowers start blooming the middle of June and finish the end of July. Flowers are produced in great quantities, 40 to 50 to a single clump. It is a delightfully different plant for the garden and rock garden and will keep up an excellent show of color. 12 to 24 in.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Violet, White Wonder

May
10 in.

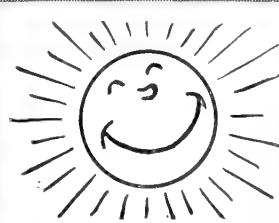


VIOLET, White Wonder (Left)

Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a pale lavender center beautifully veined. Foliage luxuriant and shiny, hugging the ground tightly, with each flower held crisply above the foliage so that the blooms show to best advantage. A fine plant for rock gardens and foreground of flower beds.

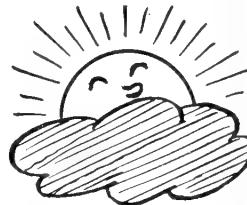
65c each; 3 for \$1.75; 6 for \$3.25

HERE'S YOUR
GUIDE FOR
SUCCESSFUL
PERENNIAL
PLANTING



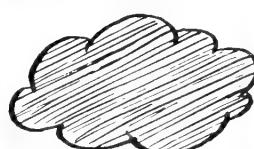
These Perennials
Grow Well in Full Sun

	Planting Distance Apart Inches
ACHILLEA	24
ANCHUSA	18
ANEMONE	18
ASTERS	18
BLEEDING-HEARTS	12
CATANANCHE	12
CHRYSANTHEMUMS	18
COREOPSIS	12
DELphiniums	18
DIANTHUS	12
FUNKIA	18
GYPSOPHILAS	18
HELIOPSIS	24
KENTRANTHUS	18
LIATRIS	12
LYTHRUMS	18
MONARDA	18
PENSTEMON	18
PHLOX	12
POLYGONUM	8
SEDUMS	15
SHASTA DAISIES	18
STOKESIA	18
TRITOMAS	24
VERBASCUMS	18
VERONICAS	19
VIOLAS	12



These Perennials Grow
Well in Semi-Shade

	Planting Distance Apart Inches
ACHILLEA	24
ANCHUSA	18
ANEMONE	18
ASTERS	18
ASTILBE	15
BLEEDING-HEARTS	12
CAMPANULA	12
CATANANCHE	12
CHRYSANTHEMUMS	18
DIANTHUS	12
FUNKIA	18
LAVANDULA	18
LIATRIS	12
LILY-OF-THE-VALLEY	8
LYTHRUMS	18
MONARDA	18
PENSTEMON	18
PHLOX	12
POLYGONUM	8
POPPIES	24
PRIMULAS	12
RUDbeckia	24
SEDUMS	15
SHASTA DAISIES	18
STOKESIA	15
VERBASCUM	18
VERONICAS	18
VINCA	8
VIOLAS	12



These Perennials Grow
Well in Full Shade

	Planting Distance Apart Inches
ANCHUSA MYOSOTIDI-FLORA	18
BLEEDING-HEART, WHITE	12
FUNKIA	18
LIATRIS	12
LILY-OF-THE-VALLEY	8
PACHYSANDRA	10
POLYGONUM	8
PRIMULA	12
SEDUMS	15
VINCA	8
VIOLETS	8-12

Viola, Purple Heart
All Season 9 to 12 in.

HARDY

Giant Violas

BLOOM YEAR AFTER YEAR
FROM SPRING TO FROST

Viola, Purple Heart (Left)

An amazing flower indeed! Blossoms continuously from spring to frost and comes up year in and year out, more luxuriant and more vigorous than ever. The huge, velvety violet-blue flowers are up to 3 in. across, on graceful stems 7 to 8 in. long. The petals of these giants are pleasingly waved. A bright yellow eye makes the lovely purple seem even deeper and the texture richer and more velvety. They are easy to grow, although they do best in moist, loamy soil. Will live for years, giving you infinite loveliness for very little care. (Pat. 671.)

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50; 100 for \$59.00

2 Each of These 3 Violas
Illustrated on This Page

2 PURPLE HEART
2 YELLOW VIXEN
2 JOHN WALLMARK

Value \$4.70 Save 80c

Only \$3.90

SPECIAL
GROUP
OFFER
No. 421

Viola, Yellow Vixen All Season 10 to 12 in.



Viola, John Wallmark All Season
10 to 12 in.



EXTREMELY HARDY

New . . . Viola

John Wallmark (Left)

The attractive new Viola with shimmering grayish lavender overall color laced with violet veining and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The form is rather rounded but the bloom is almost 2 in. across, and the long stems make it an ideal cut flower. It grows 12 in. high. Once started in spring, the bush grows rapidly and builds up to a mound of green, usually covered with bloom. This variety was discovered in Sweden, blooming under the snow in mid-winter.

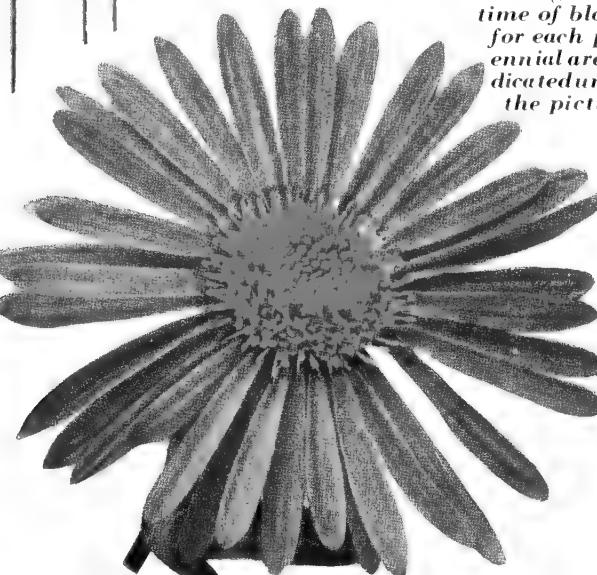
85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$61.00

For Continuous Color, Beauty and Fragrance Plant These Perennials in Foregrounds,

Jackson & Perkins MEDIUM GROWING PERENNIALS

They grow from 1½ to 3 feet

The height and time of bloom for each perennial are indicated under the picture.



Aster Frikarti
Aug.-Frost 2½ to 3 ft.

ASTER FRIKARTI (Above)

The long-cherished "Wonder of Staefa." Especially large and free flowering. The blooms usually measure more than 3 in. across, and the plants average 2½ to 3 ft. in height. The light blue-lavender flowers are accented with a prominent yellow disc. Aster Frikarti will give you unbelievable masses of flowers for a long period of time . . . yet requires a minimum of care. Each plant is a mound of blue from Aug. until frost. Requires some winter protection in cold sections.

75c each; 3 for \$2.00; 6 for \$3.75
NEW! LYTHRUM, Brightness

Brightness, the new Lythrum, is a penetrating clear rose-pink, much brighter than the great favorite Morden Pink. It grows about 30 to 34 in., in a compact form, almost moundlike, and fits well in the middle border. The 10 to 12-in. flowering spikes are densely filled and last a long while. The blooming time is from early July to early Aug., usually a period of little color in the border.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

WHITE LIATRIS (Gayfeather)

A white form of Liatris with pyramidal plumes rising 30 in. into the air. The flowering spikes, 25 to 30 of them on a two-year plant, start to bloom at the top and work down. Liatris is a great favorite for floral arrangements. Easy to grow, White Liatris thrives in sun or semi-shade and in moist or dry locations.

85c each; 3 for \$2.25; 6 for \$4.25



Lythrum, Brightness
July-Aug. 2½ ft.

PINK BLEEDING-HEART

Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. Lives years, becoming larger every year. Makes a very showy clump. A proved favorite of Grandmother's day and still as popular. This late spring bloomer is a welcome addition to any garden because it is showy, interesting and the most effective of old-fashioned perennials.

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50

ASTILBE, White Gloria

Astilbe White Gloria thrives where few other varieties of plants can equal their decorative value. The wide feathery white spikes of this lovely plant are 28 to 30 in. high, rising at least 12 to 15 in. over its attractive cut foliage. Established plants frequently produce 18 blossoms. Prefers partial shade and a rich soil.

85c each; 3 for \$2.25; 6 for \$4.25

COREOPSIS, Golden Shower

Richly decorative from June until frost. Each compact plant will produce a continuous cascade of star-like golden flowers. The rich color remains so clear all through the season that it seems every day has its own generous supply of fresh, new blooms 1½ in. across. Undaunted by the hot dry weather and almost defiant of fall frosts. The decorative green foliage is very disease resistant.

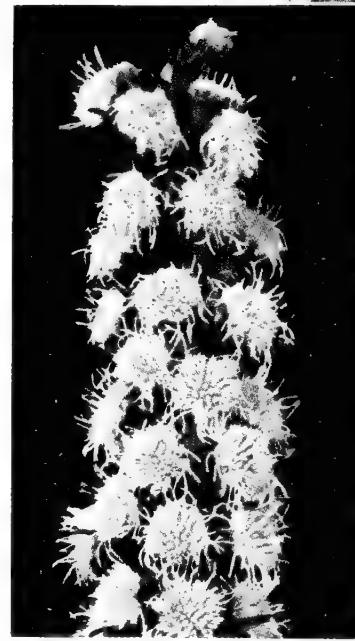
65c each; 3 for \$1.75; 6 for \$3.25



May-June Pink Bleeding-Heart 30 in.



June-July 30 in.



White Liatris
Aug.-Sept. 30 in.



June-Frost 24 in.

FUNKIA subcordata alba *Fragrant Plantain Lily*

Long, tubular, creamy white flowers above clean, rich foliage. Blossoms Sept. to frost. Sweet fragrance. Flower stalk 18 to 24 in. high with fresh new bloom every day. Dark green, large heart-shaped leaves. Grow in any location, effective near the house in the shade. Forms attractive masses even under adverse conditions. It is very effective as low foreground material in front of taller shrubs or planted in solid beds.

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50

HELIOPSIS, Summer Gold

Giant daisy-like semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom June to frost. About 3 ft. Magnificent in mass plantings and bouquets. A clump of 3 or 4 will cover 4 to 5 ft.

75c each; 3 for \$2.00;
6 for \$3.75

Borders, Edges and Rock Gardens



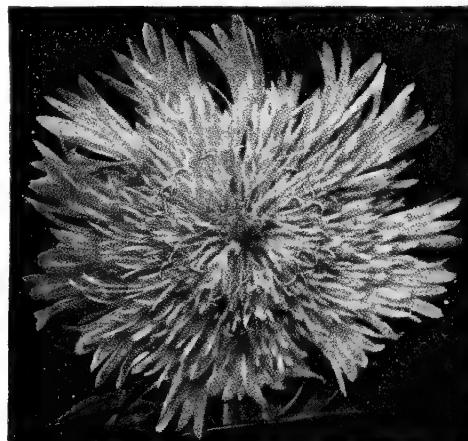
Sept.-Frost

Funkia subcordata alba

1½ to 2 ft.



June Frost Heliopsis, Summer Gold 3 ft.



Stokesia, Lavender Queen

All Season

20 in.

VERBASCUM, Pink Domino

Dramatic, free-flowering pink spikes! An especially hardy and vigorous grower, even in very poor soil. The upright branching flower-spikes reach 3 ft. in height. An effective pink flower for background planting. It will provide a constant show of beautiful color during its entire blooming period of late Aug. and Sept. May be used in either sun or partial shade. **75¢ each; 3 for \$2.00; 6 for \$3.75**

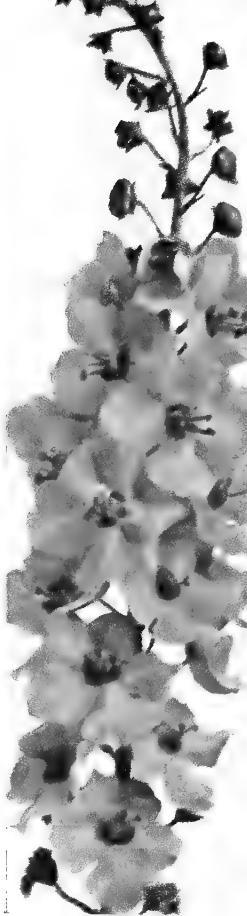
MONARDA, Croftway Pink

A clear pink Monarda. Grows well in moist or dry positions and in sun or semi-shade. Plant should be divided every second spring. The flowers have large heads and new blooms reappear constantly.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

STOKESIA, Lavender Queen

A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. . . . good for cut-flower arrangements. Very hardy and easy to grow.

85¢ each; 3 for \$2.25; 6 for \$4.25

Verbascum, Pink Domino

Aug.-Sept. 3 ft.

Monarda Croftway Pink

July-Aug. 30 to 36 in.



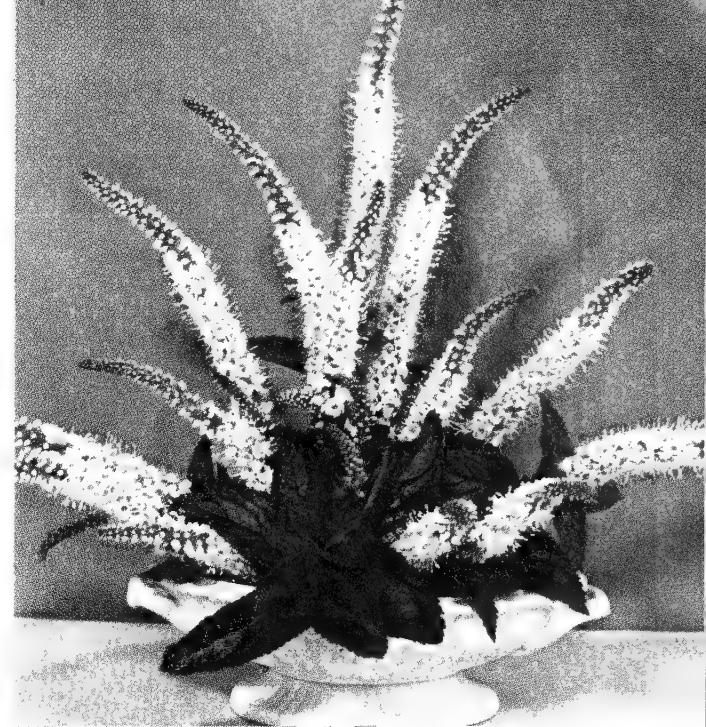
PENSTEMON, Ruby King

(Right)

Very free-blooming, long-lasting flower-spikes of a brilliant red color with clear white throats.

The sturdy flower-spikes, 18 to 24 in. high are produced freely even the first year. A plant in your garden will be as bushy and colorful as the illustration. Imagine what a glorious sight five or six plants like this would be.

The flowers are larger, more free blooming, and showy than previous hybrids. Last summer this Ruby King started blooming in the nursery fields in late June, and we were still able to pick bouquets in Oct. It should bloom just as freely in your garden. Penstemon needs extra winter protection. (Pat. 744.)

85¢ each; 3 for \$2.25; 6 for \$4.25

Aug.-Oct.

2 to 2½ ft.

NEW!

WHITE VERONICA (Above)

(*Subsessilis*.) Another smart white flower for the garden and for the cut-flower user. White form of the long popular Veronica subsessilis, it is delightful in its erect compact robust growth and its great number of side branches. It grows 2 to 2½ ft. high. It is a clean clear white with rich dark green foliage of excellent form and elegant texture. The spike form is graceful yet firm, and keeps extremely well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective in the garden. Decorators like the spike because it is particularly suited for delicate high-line effects. It is graceful and has just enough curve for that use.

The plant is healthy and vigorous in growth, thrives under general garden conditions and gives a wealth of bloom from Aug. to Oct. Be sure to add this very fine plant to your border. (P.A.F.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25**SPECIAL GROUP OFFER**
GROUP #301
Decorative Group

Red, White and Blue Perennials
2 Lavender, Hidcote Blue (p. 37)
2 White Veronica (above)
2 Lythrum, Brightness (p. 40)

Value \$6.50
Save \$1.10
Only **\$5.40**

**SPECIAL GROUP OFFER**
GROUP #311
All-Purpose Spring, Summer and Fall-Blooming Perennials
Will Cover 25 ft. of Garden Space
1 each of all 13 Perennials on
these 2 pages

Value \$11.05
Save \$1.85
Only **\$9.20**

18 to 24 in. June-Oct.

Penstemon, Ruby King



For Jackson & Perkins THREE
GREATEST ROSE CREATIONS
See Pages 4 and 5

Jackson & Perkins TALL GROWING PERENNIALS

They grow over 3 feet tall

The height and time of bloom for
each perennial are indicated
under the pictures

RUDBECKIA, The King (Left)

Ideal and colorful for the perennial border. Showy and dancing, yet easy to grow to beautiful perfect plants. The right kind of plant to make your border colorful and unusual. Regally it bears its large, deep crimson-red flowers bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back; the stems remain majestically stiff.

75c each; 3 for
\$2.00; 6 for \$3.75

Poppy,
Salmon
Glow
May-June.
3 ft.

POPPY, Salmon Glow (Below, Left)

This double brilliant Salmon Poppy is really a stopper. If there is room for only one Poppy, Salmon Glow should be the one, with its great quantities of 5 to 6-in. blooms. Here is a color that will blend well, and not fight its neighbors. The plant is not too tall and blooms for a period of almost six weeks.

85c each; 3 for \$2.25;
6 for \$4.25

Rudbeckia,
The King
July frost
4½ ft.



Anemone
hupehensis
superba
Sept.-frost
24 to 30 in.

Delphinium,
Pink
Sensation
June-July
3½ to 4 ft.



DELPHINIUM, Pink Sensation (Above)

The only true pink Delphinium

Possesses all the strength, hardiness, and prolific growth of other Delphiniums. Outstanding for its repeated blooms, and a constant show of color. Reaches a height of 3½ ft., with many laterals continuously throwing out new spikes of a lovely, airy pink. Has all the charm and beauty of the widely loved blue and white forms. (Pat. 324.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00;
25 for \$28.15

SPECIAL
GROUP
OFFER
No. 561

1 Each of the
8 Perennials
on This Page
Value \$7.65
Save \$1.30 Only **6.35**

ALL HEIGHTS GROUP

1 Catananche, Cupids Dart,
1 Veronica (Blue), 1 Aster,
1 Pink Bleeding-Triumph, 1 Tritoma,
Heart, 1 Heliopsis, 1 Phlox, San
Robin Hood, 1 Antonio.

Value \$5.75
Save 95c

SPECIAL
GROUP
OFFER
No. 571

4.80

GYPSOPHILA,
Bristol Fairy
Baby's-Breath

(Right) For delicate airiness few plants can match Bristol Fairy. Double blooms, pure white—each like a tiny, perfect rosebud. Established plants average 3½ ft. in height and are 4 to 5 ft. across. Blooms in June-July. Excellent for arrangements.

\$1.00 each; 3 for
\$2.50; 6 for \$5.00;
12 for \$10.00



Gypsophila, Bristol Fairy
June-July. 3½ ft.

Anemone, Margarete

ANEMONE
hupehensis
superba (Left)

The largest-flowered form of *Anemone hupehensis*, which blooms from early Sept. to frost. It is a lovely light rosy pink inside, reddish pink outside. It grows about 24 to 30 in. 4 ft. tall.

85c each; 3 of one kind \$2.25; 6 of one kind \$4.25

Anemone, Whirlwind

ANEMONE,
Margarete
(Left)

A full double form of the old-time fall Anemones in a good dark pink. The flowers are 3 in. in diameter. Bloom starts Sept. 10 and continues through the first frosts.

4 ft. tall.

ANEMONE,
Whirlwind
(Left)

Starting clear white semi-double blooms. Grows 4 to 4½ ft. tall and each plant has a mass of blooms on many branched stems. The yellow center of each bloom adds to the beauty.

Tritoma,
Robin
Hood
June-Sept.
2½ to
3½ ft.



Beautiful Fall Asters

Tall Growing . . . Hardy!

ASTER, Adorable

(Left) All that its name implies. A charming variety that will be one of your favorites once you see its masses of blooms. A deep, clear pink, very rare in fall flowers. Buds are small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. Rich pink from Sept. to frost. 4 to 4½ ft. high. 65c each; 3 for \$1.75; 6 for \$3.25

ASTER GROUP
The 5 Asters on this page
1 each Plenty
Peace The Cardinal
Arctic Adorable
Value \$4.65
Save 80c
Only ...

SPECIAL GROUP OFFER
No. 551

\$3.85

Aster, Adorable
4 to 4½ ft.
Sept. to frost.

ASTER (Novi Belgi), Arctic
(Not illustrated)

The finest white Aster with very large, 1 ¾-in. individual blooms. Excellent for fall gardens, giving the feel of a drift of white. Blooms profusely. One of the new extra large-flowered varieties recently developed in Europe.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

ASTER (Novi Belgi), The Cardinal
(Not illustrated)

A large-flowered cardinal-red Aster. Clear and bright, it is an accent of great interest and another of the new very popular fall plants. Blooms are 1 to 1 ¼ in. in diameter. It is very spectacular in the fall border and a worthwhile addition for lengthening the autumn blooming season. 36 in. high. Sept.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

ASTER (Novi Belgi), Peace
(Not illustrated)

A lovely double fall Aster with real interest and charm. The size of the blooms often 2 in. across gives a new look to the Aster family. They serve the dual purpose of supplying many autumn bouquets as well as a bright spot in the border late into the fall. The soft rosy mauve color holds throughout the blooming period.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

43



Sept. Aster, Plenty 3 ½ to 4 ft.

ASTER (Novi Belgi), Plenty (Above)

This Aster is a clear lavender-blue. It is semi-double, 1 ½ in. across, with several rows of petals. This variety has won wide acclaim in the new large-flowered fall Aster groups. One of the best of the new importations. Try it in the background of your border. Plants 3 ½ to 4 ft.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

CHARLES CURTIS (Left)

The Brightest Red! Profusion of scarlet heads on strong, 2 ½-ft. stems. Robust and sturdy, gives forth an unusual glow even under adverse circumstances. A marvelously bright color accent to use in combination with other varieties.

75c each;
3 for \$2.00;
6 for
\$3.75

Charles Curtis

ROSE SUPREME (Left)

Large heads of bright light rose-pink with a brighter red eye. This variety is particularly interesting in that it holds its color without fading and fits well into the group of better Phlox offered by us in past years.

75c
each;
3 for
\$2.00;
6 for
\$3.75

Rose Supreme

SAN ANTONIO (Left)

Immense heads of deep, uniformly colored florets. Strong, handsome blood-red . . . always clear, always striking. Produced freely in July and August on vigorous, 2 ½ to 3-ft. plants.

65c each;
3 for \$1.75;
6 for
\$3.25

San Antonio

FOR CONTINUOUS
BLOOM, PLANT J. & P.

Phlox

NEW!

BELLE PYRAMID

Phlox suffruticosa
A delightful pink form of the early-blooming Suffruticosa Phlox family. The 10-in. spikes are in bloom the first week in June. Individual florets are ¾ to 1 in. in diameter and hold their clean pink color a long time. The average height of the plant is about 24 in. Belle Pyramid thrives in full sun or in semi-shade but does not like too dry a location.

85c each;
3 for \$2.25;
6 for \$4.25



Belle Pyramid

SALMON BEAUTY (Right)

A white eye in the giant salmon-pink florets makes Salmon Beauty one of the most colorful of all Phlox. Particularly useful with white, yellow and pale blue flowers. Large florets, ½ to 2 in.; 30 in. tall.

60c each; 3 for \$1.60;
6 for \$3.00



BLUE BOY (Below)

The solid mass of deep rich color and low-growing habit make it an ideal border plant. Best deep blue Phlox. Florets 1 ½ to 2 in. Large flower-heads. Height, 18 in.

65c each; 3 for \$1.75;
6 for \$3.25



Blue Boy

SPECIAL GROUP OFFER
No. 521

Complete Collection

1 each of these 7 varieties
on this page
A Phlox Collection to please
the Connoisseur

Value \$4.85
Save 80c
Only ...

\$4.05

**A Red, White
and Blue Group** GROUP
White Admiral
Charles Curtis
San Antonio
Blue Boy
Brigadier

Value \$4.05 Save 70c
Only

\$3.35

**Pink and Red
Shades** GROUP
Belle Pyramid
Rose Supreme
Charles Curtis
San Antonio
Salmon Beauty

Value \$3.60 Save 65c
Only

\$2.95

J. & P. GIANT

Delphiniums

SPECIAL MONEY-SAVING GROUP OFFERS

GROUP #481

1 each of these Giant Delphiniums
Loveliness Freedom
Happiness Enchantment

4 PLANTS
Value \$4.25 Only \$3.55
Save 70c

GROUP #491

All 8 Delphiniums plus
Loveliness on p. 35

9 PLANTS
Value \$8.25 Only \$6.85
Save \$1.40

GROUP #511

All Blue Delphiniums. 2 each
2 Delightful 2 Gayety
2 Enchantment

6 PLANTS
Value \$4.50 Only \$3.75
Save 75c



Happiness

HAPPINESS

NEW! Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast.

\$1.25 each; 3 for \$3.15;
6 for \$6.25



Freedom

FREEDOM

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in bouquets. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75



Desirable

DESIRABLE

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium Blue." It is a glorious color.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75



Debutante

DEBUTANTE

Deep violet. Truly distinct in its velvety violet-purple florets strikingly accented with white "bees" or eyes—on upright, well-balanced, wiry-stemmed, 4½-ft. spikes. And the gratifying part is that the color holds. Really dramatic, both in the garden and in bouquets.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75



Enchantment

ENCHANTMENT

Light blue. True Delphinium-blue, with white eyes—the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds great interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement.

75c each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75

HARDY NORTHERN NEW YORK STRAIN!

LIFE

showed several pages of J. & P. Delphiniums in full color; called them "The first big delphinium strain hardy enough to survive almost any U. S. winter."



Gayety



Glorious

GAYETY

Pinkish lavender with outer petals blue. Lovely cupped florets from its forebear Lady Eleanor, England's favorite; spike habit and hardiness from its J. & P. ancestry. Side shoots prolong bloom several weeks. Unique color display that will remind you of "lavender and old lace" in its daintiness and charm. 5 ft. tall.

75¢ each; 3 for \$2.00;
6 for \$3.75; 25 for \$13.75

GLORIOUS

A breath-taking tone of royal purple, by far the darkest and richest of all Delphiniums. The long beautiful spikes are all-out-at-once in blooming, no shattering until the last buds are fully open. Stems are wiry and strong. The plant repeats quickly. A color needed for accent, no matter what other varieties are planted. 4½ ft. tall.

\$1.00 each; 3 for \$2.50;
6 for \$5.00; 25 for \$18.75

BLOOMS OUTDOORS FROM OCTOBER TO MARCH! 45

Christmas Rose

An Improved
Large-
Flowered
Type

(*Helleborus niger altifolius*)

IMAGINE ROSES IN WINTER! Not real roses, of course, but the rare and much-prized Christmas Rose. Actually blooms with the snows of late fall, at Christmas-time and right up until spring. This variety (*H. niger altifolius*) is much superior to the common *H. niger*. Grown by J. & P. from divisions of flowering plants, it will bloom for you next fall.

Blooms All Winter on Mild Days

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms.

The lovely 5-petaled flowers are 2 to 3 in. across, with a lively center of yellow stamens. The luxuriant leathery foliage of the whole plant literally hugs the ground. The flower clusters are on 6- to 8-in. stems.

Beautiful Masses for Low Plantings

The Christmas Rose is especially suitable for a protected place in front of



Christmas Rose

your favorite evergreen or shrub because of its rich low foliage and the masses of unusual flowers when there is nothing else in the garden. Given a protected location where it is partially shaded in the summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, should not be moved; allow to spread, producing more and more of these lovely flowers each year. Plant this and you can cut flowers in your own garden all winter.

\$1.50 each; 3 for \$3.75; 6 for \$7.50

Most Stately, Most Dramatic of All Flowering Trees!

Magnolias

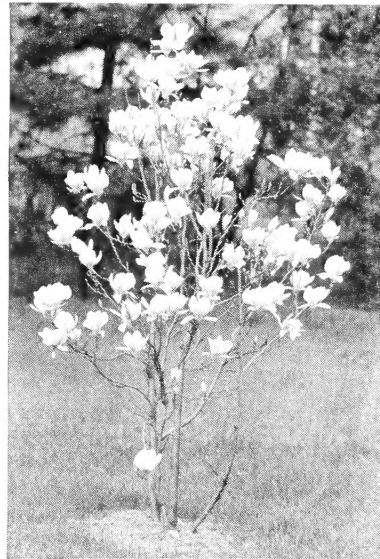
One of the First Flowers of Spring . . . Very Fragrant

MAGNOLIA SOULANGEANA. You need no longer admire the gorgeous spring blooms of the widely loved Saucer Magnolia in someone else's garden! Plant one of your own! Many of our plants are already budded, all are sturdy and will give you many years of enjoyment once they have become established in your garden.

This widely loved variety, commonly called the Saucer Magnolia, bursts into glory early in the spring with a stunning display of 6-in. purplish or rose flowers which also show generous, heavy-textured petals of glistening white.

One of the first flowers to appear in the spring, Magnolias are literally covered with blooms even before the leaves appear. Later the foliage is broadly oval and

a rich leathery green. It makes a very handsome ornamental tree, which may under ideal conditions grow as



A 5-year-old tree 2 years after planting

high as 30 ft. A splendid tree for growing in smoky city areas.

Good drainage rather than a rich soil is the prime essential for Magnolias. For best results apply fertilizer once every two years. They are hardy in practically all sections of the United States. If peach trees will live in your locality, Magnolias will do well there too.

5-yr. tree, 18 to 24 in. tall, \$3.50 each; 3 for \$8.75; 6 for \$17.50



For Armfuls of COLORFUL ... Plant these NEW, HARDY Varieties!



NEW!

Swallow



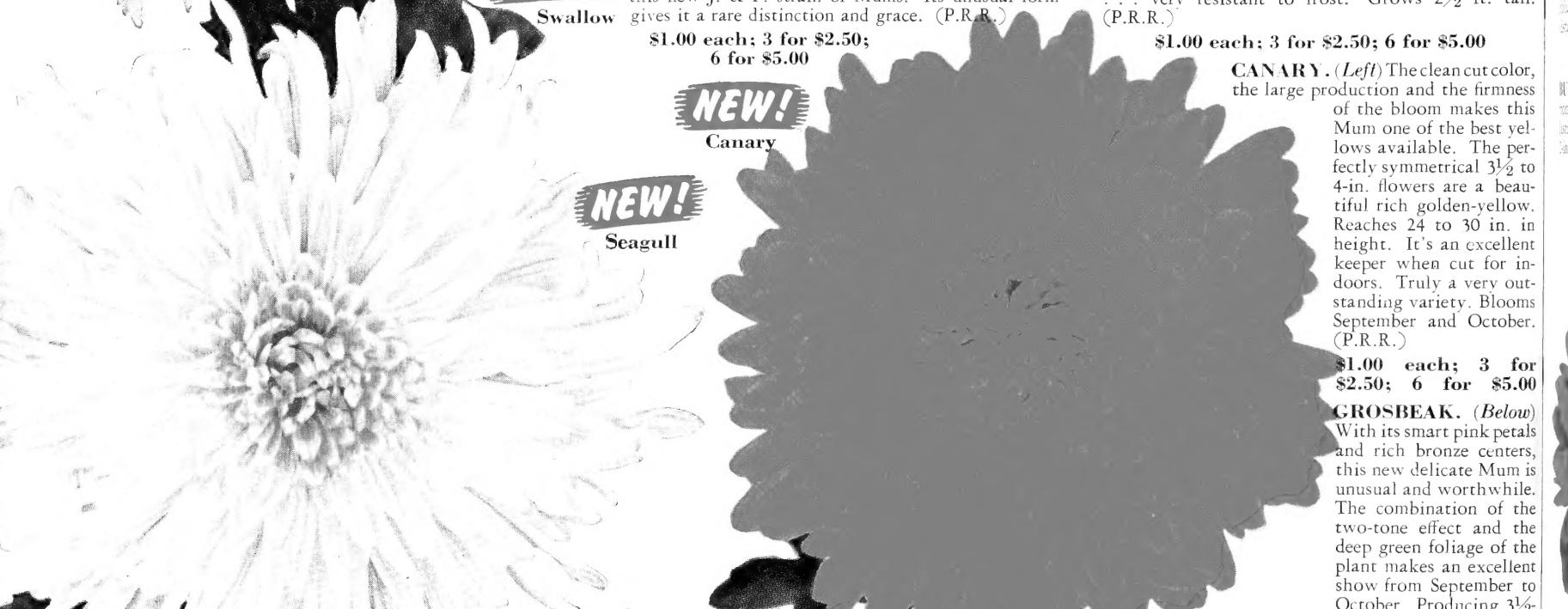
NEW!

Seagull



NEW!

Killdeer



NEW!

Tanager



NEW!

Grosbeak

ON THIS PAGE:
Jackson & Perkins Own Exclusive
NEW DELUXE MUMS

"Each variety is a gem!"

Jackson & Perkins Research has scored again! Now for the first time we are offering you six GIANT sized mums. Easy to grow . . . for the specialist and beginner alike! No fall garden can be complete without these breathtaking newcomers exclusive with only J. & P. Free-flowering, graceful blooms on long upright stems. New improved ultra bright colors. Bloom in September and very hardy. Truly a must for this spring's planting!

SWALLOW. (*Left*) A beautiful soft coral-pink opening into a double buff-colored flower, about 4 to 4 $\frac{1}{4}$ in. across. The lovely irregular petals have a pleasing informal effect in all stages. Blooms from early September to frost and grows to 3 ft. Its delicate color makes it ideal as a cut flower. (P.R.R.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SEAGULL. (*Left, below*) The giant size and airy grace of this new mum will make it an immediate favorite. The giant 4 to 5-in. flowers have compact cream colored centers with pure white outer petals. Blooms in early September and reaches a height of 24 to 30 in. This new variety is one of the largest of this new J. & P. strain of Mums. Its unusual form gives it a rare distinction and grace. (P.R.R.)

\$1.00 each; 3 for \$2.50;
6 for \$5.00

NEW!

Canary

NEW!

Canary

NEW!

Canary

KILLDEER. (*Lower left-hand corner*) Here is a lovely new color in the Mum world. It opens a very bright golden-bronze and finishes a yellow-bronze. The frilled petalled flowers are 3 to 3 $\frac{1}{2}$ in. across on strong 2 to 2 $\frac{1}{2}$ -ft. plants . . . beautiful dark green foliage. Blooms early September through October. Is very frost resistant, firm, and long lasting. (P.R.R.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

TANAGER. (*Below, left*) As pretty and cheery as its namesake, this new Mum has attractive 3 to 3 $\frac{1}{2}$ in. bright crimson-cherry-red flowers. Exceedingly free blooming! It is truly the leading red Mum in our estimation. Blooms September through October . . . very resistant to frost. Grows 2 $\frac{1}{2}$ ft. tall. (P.R.R.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

CANARY. (*Left*) The clean cut color, the large production and the firmness of the bloom makes this Mum one of the best yellows available. The perfectly symmetrical 3 $\frac{1}{2}$ to 4-in. flowers are a beautiful rich golden-yellow. Reaches 24 to 30 in. in height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms September and October. (P.R.R.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

GROSBEAK. (*Below*) With its smart pink petals and rich bronze centers, this new delicate Mum is unusual and worthwhile. The combination of the two-tone effect and the deep green foliage of the plant makes an excellent show from September to October. Producing 3 $\frac{1}{2}$ -in. flowers on 3-ft. plants, Grosbeak lasts well when cut. (P.R.R.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

"MUMS" Next Fall

This Spring!

6 New Mums on Opposite Page . . . GROUP #431
 (Value \$6.00) Save \$1.05 **Only \$4.95**

**ALL 13
MUMS ON
THESE PAGES
GROUP #451**
 Value \$11.60 Save \$1.95 **\$9.65 Only**

**Seven Mums
on this page
GROUP #461
(Value \$5.60)
Save \$.95**
Only \$4.65

"Extra Large" Flower Group . . . GROUP #441
 1 Each—Swallow, Sea Gull, Canary, Avalanche, Lavender Lady, Maroon 'n' Gold
6 Plants . . . Only \$4.35
 (Value \$5.25) Save \$.90

All Season Collection
 GROUP #471 Very Early—Butterball, Maroon 'n' Gold, Yellow Avalanche. Early—Chippewa, Lavender Lady, Courageous. Midseason—Avalanche, Killdeer, Grosbeak.
9 Plants . . . Only \$6.30
 (Value \$7.60) Save \$1.30

ON THIS PAGE:

YOUR "Friendly Favorites"

These seven varieties are the pick of hundreds of "tried and true" Mums. You'll be delighted with all of them! Come next fall, you'll be rewarded with a burst of blooms lasting for many weeks. These seven Mums are especially free flowering, winter hardy, and will give you a brilliant, long lasting display of rich colors.



COURAGEOUS. (Right, top of page) An outstanding new Turkey-red Chrysanthemum with double three-in. flowers borne in large clusters on 30-in. stems. There are not many red Chrysanthemums. We think this variety is good and are adding it to our collection. The foliage is dark green and the flowers are very frost resistant here.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

BUTTERBALL. (Below) One of the earliest. Blooms from end of August until severe frost. A low mass of long-lasting, brilliant yellow, grows to 15 in., with 1½ to 2-in. flowers covering the plant.

75c each; 3 for \$2.00; 6 for \$3.75

Courageous



Butterball

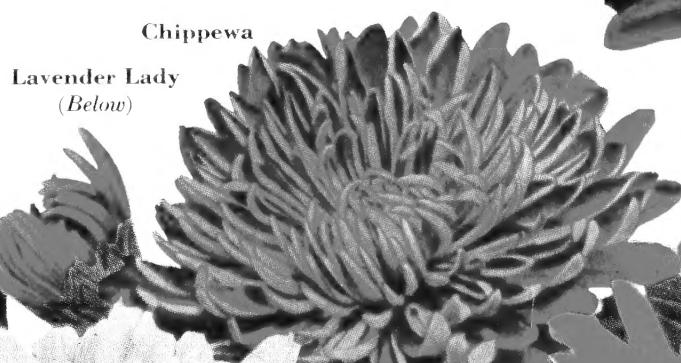


Avalanche



Maroon 'n' Gold

Chippewa
Lavender Lady
(Below)



Yellow Avalanche



LAVENDER LADY. (Below, right) Queen of all garden Mums. This is a rare, lovely lavender-pink with beautiful, large 4-in. flowers. Prolific producer from late September until severe freezing weather. Plants 24 in. tall.
75c each; 3 for \$2.00; 6 for \$3.75

AVALANCHE. (Right, above) The best large white. Perfect, fully open, double blooms from September 'til freezing weather. One of the first to bloom. 4-in. flowers with a faint, creamy center in the part-open stage. 2 ft.

75c each; 3 for \$2.00; 6 for \$3.75

MAROON 'N' GOLD. (Right) Mahogany buds shaded maroon with a rich golden reverse on the petals. A gay maroon and gold effect. 4-in. flowers, 18 to 24-in. plants. Blooms late August. Very frost-resistant.

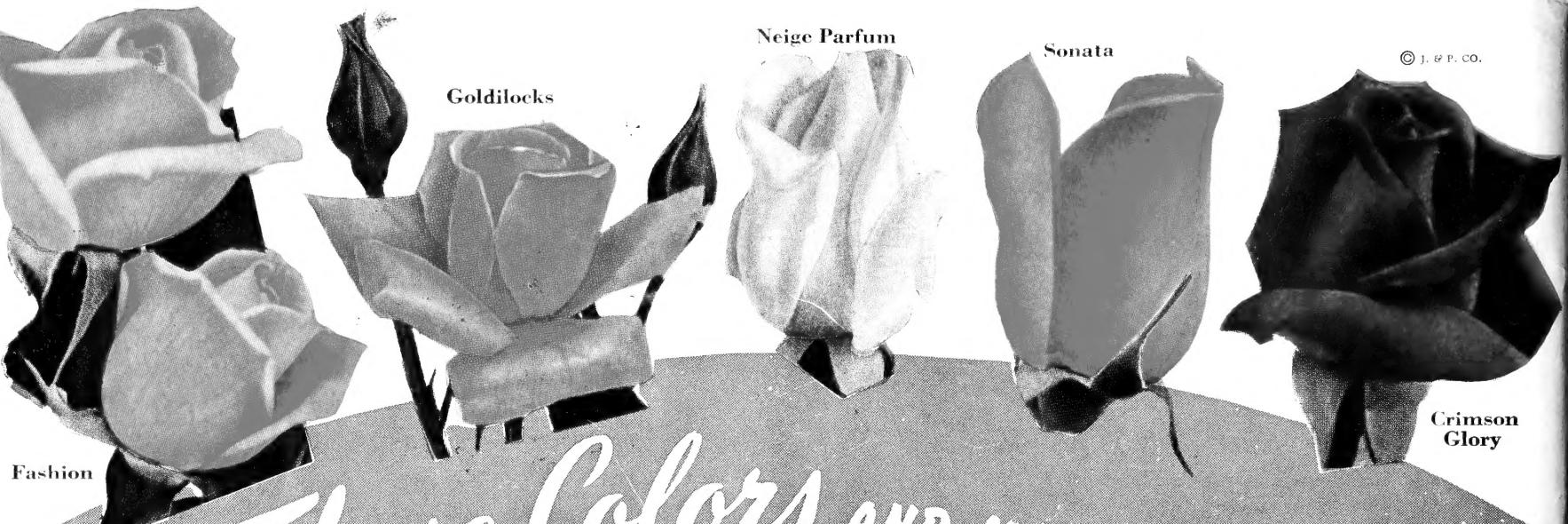
75c each; 3 for \$2.00; 6 for \$3.75

YELLOW AVALANCHE. (Bottom right corner) Blooms in late August and continues through September. Excellent in areas where frost occurs early. The full, large, fluffy flowers are perfectly formed and are produced in great profusion. Rich golden yellow in color.

85c each; 3 for \$2.25; 6 for \$4.25

CHIPPEWA. (Below right) Glorious, warm dubonnet color tone . . . deep in the bud and lighter as the flower develops. Brilliant and sparkling, fully double, 4-in. flowers on 24-in. plants. Starts blooming late Sept., continuing until killing frosts.

75c each; 3 for \$2.00; 6 for \$3.75



Fashion

Goldilocks

Sonata

Crimson Glory

all These Colors AND MANY, MANY MORE

NOW AVAILABLE
on Famous EVERBLOOMING

TREE ROSES

TREE ROSES HAVE
UNLIMITED USES
IN YOUR GARDEN



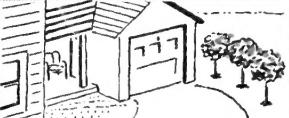
Plant Tree Roses with
all types of flowers.



Use Tree Roses at the
entrance of your home.



Tree Roses are
excellent along the
edges of your property.



Plant Tree Roses along
walks and driveways.



Use Tree Roses as
accent points anywhere
on your property.

Enjoy Every Top Jackson & Perkins
Variety on Trees AT EYE LEVEL!

*Easy to Grow!
Guaranteed to Bloom!*

If you love Roses and would see them at the pinnacle of perfection, here is an opportunity to grow the "Queen of Flowers" in unequalled excellence. The blooms produced on Tree Roses are superior in quality to those produced on regular bush form. Modern Tree Roses are the crowning glory of the plant world . . . for giant size, exquisite form, brilliance of color, and abundant bloom from June through frost.

J. & P. Tree Roses are Better Because:
They are grown on special strain of Multiflora root and stem • Transplants easily, handles well for winter protection • Trunks 3½ ft. tall, bushy well-balanced heads • Trunks increase in diameter in proportion to the top • They are not subject to borers and other ills common in stems of previous kinds.

Please Read This . . .

Tree Roses are very popular and take years longer to produce than bush Roses. Therefore our supply is comparatively limited. If any variety you order is sold out, rather than disappoint you we shall send another of similar color. Instructions for planting and care are supplied with every order.

Only \$5.50 Each; Any 2 for \$10.00; Any 6 for \$28.50

Transportation prepaid—nothing further for you to pay. These prices also include safe, expert packing. Guaranteed to reach you in good condition

ORDER TREE ROSES IN ANY OF THESE FAMOUS J. & P. VARIETIES

BLAZE—blazing scarlet 2 to 3-in. cup-shaped blooms. Brilliant color all season. See page 30.

CRIMSON GLORY—perfect hybrid tea in dark velvety crimson. Strong captivating fragrance. See page 6, 13.

DIAMOND JUBILEE—huge 5 to 6-in. blooms of warm buff-orange color. Delightful Old Rose fragrance. One of our 3 greatest creations. See page 5.

DICKSONS RED—glowing scarlet-red hybrid tea; large, big-centered; rich fragrance. See page 12.

ECLIPSE—most popular and best of all yellow Roses; prized for long, graceful bud. See pages 11 and 12.

FANTASIA—a sparkling color like yellow daffodils in spring. Unusually free flowering. See page 14.

FASHION—a gorgeous coral-pink overlaid with gold. One of our 3 greatest creations. See page 5.

GOLDILOCKS—a true golden yellow with lovely cup-shaped blooms 3½ in. across. See page 25.

NEIGE PARFUM—gorgeous white hybrid tea. Most fragrant of all Roses. See page 10.

NEW YORKER—the best red Rose of all time. A red, red Rose that never changes color; frequently up to 6½ in. One of our 3 greatest creations. See page 4.

PINOCCHIO—salmon-pink buds flushed with gold change to soft clear pink. See page 26.

PRIMA DONNA—deep salmon blooms delicately brushed pink. 5 in. across, exceptionally fine form. See page 13.

RED PINOCCHIO—the most popular Red Floribunda. Brilliant scarlet-red 3½ in. flowers. See page 27.

RUBAIYAT—deep scintillating crimson; long and shapely buds with a delicate crimson-pink exterior See page 7.

A NEW YORKER
TREE ROSE

SIGNORA—graceful buds of a warm brownish orange. See page 14.

SONATA—cochineal-red with the outside petals several shades darker than inside. Very popular. See page 12.

**Other Popular J. & P.
Tree Roses for your
1951 Garden**

COUNTESS VANDAL—2-tone pink. See page 19.

ENCHANTMENT—large peach-pink. See page 10.

K. T. MARSHALL—a warm glowing pink. See page 13.

MME. MARIE CURIE—a brilliant yellow. See page 8.

MASQUERADE—a rare novelty. Each cluster of flowers changes color. See page 24.

McGREDY'S SUNSET—orange-yellow. Fragrant. See page 12.

SATURNIA—Cardinal-red and salmon-yellow. See page 16.

WHITE BRIARCLIFF—a pure white. Graceful buds. See page 12.

WHITE PINOCCHIO—the "white" member of the famous Pinocchio family. Not illustrated.

Jackson & Perkins Co. World's Largest Rose Growers

NEWARK, NEW YORK